



AMERICAN COLLEGE OF THESSALONIKI – SPRING II 2019 TENTATIVE COURSE OFFERINGS*

The American College of Thessaloniki plans to offer a wide array of courses from the Divisions of Business, Humanities & Social Sciences, and Technology & Science for the Spring II 2019 term. For those students in the Study Abroad Program, prerequisite requirements can be waived if comparable completed coursework at their home institution can be demonstrated.

*Please note that ACT reserves the right to cancel a class due to low enrollment and will work to provide appropriate alternatives for those students impacted by any changes in course offerings.

DIVISION OF BUSINESS

Business 399: Global Competitiveness Practicum

The course is designed to give students an opportunity to leverage their existing business skills, as well as, develop new ones in an exciting and team cooperative environment. ACT faculty select a number of local businesses and the students work on consulting assignments for them. GCP faculty assign students to teams, each consisting of generally four students. Each team is given a different business project and is charged with developing and implementing an approach for completing it in a fashion that satisfies its client and meets the course objectives. (3 credits)

Economics 101: Introductory Macroeconomics

An introduction to modern economic analysis and its policy implications. The course centers on the applications of economic theory to national policy problems such as growth, inflation, unemployment, government expenditures and taxation, and the role of money. In addition, it provides a broad introduction to the understanding of the modern national socioeconomic systems in today's globalized economies. (3 credits)

Economics 102: Introductory Microeconomics

A continuation of the introduction to modern economic analysis concentrating on the factors affecting behavior and decision making by households, business firms, and institutions operating under a mixed socioeconomic system. It also considers the issues of market failures and introduces basic concepts of international economics. (3 credits)

Management 101: Introduction to Management

This course provides students with knowledge of basic management theories and concepts and introduces them to simple case studies relevant to the theoretical background that is covered. The subjects examined, including some insights from international management, are the following: the external and internal environment within which an organization operates; the historical foundations of Management; the social responsibility of business and the relation between business and government; the managerial function of planning; management by objectives; the organizing function and organizational structures; the function of staffing and personnel selection; the function of leading, motivation and job satisfaction, and finally, the function of controlling and coordinating a firm's actions to achieve its objectives. (3 credits)

Management 210: Human Resource Management for Growth

The course provides an overview of the basic concepts and practices of human resource management of a modern entrepreneurial organization. Its emphasis is on HRM's strategic perspective and well-being of the people for the success of new ventures. It also focuses on the global realities of HRM and the use of modern technologies within an ethical framework. Topics covered include , basic concepts, strategic HRM, legal aspects of HRM, Job analysis & Job Design, human resource planning, employee recruitment, selection, motivation and orientation, performance evaluation and compensation, Training and development, labor relations, safety, health and wellness, social and ethical issues. (3 credits)

Management 312: Operations Management

The course provides an overview of concepts, methodologies and applications of production and operations management. Topics include productivity, forecasting demand, location and capacity planning, inventory control, project management, operations scheduling, just-in-time systems, quality control, total quality management. (3 credits)



Management 340: Business in Greece and the EU

The aim of the course is to give students in-depth insights into the complexities of the European environment from a global, business, economic, political, and legal perspective. The course also analyzes the various ways in which the European Union institutions influence a company working in or with Europe, with specific emphasis placed on doing business in Greece.(3 credits)

DIVISION OF HUMANITIES & SOCIAL SCIENCES

Anthropology 101: Introduction to Anthropology

This course provides an overview of major themes and concepts of Anthropology considered both in relation to the biological disciplines (Paleontology, Ethnology, Sociobiology) and as the comparative study of human cultures (Social Anthropology/ Ethnology). The course establishes the continuity of human culture from an evolutionary perspective and acquaints students with contemporary interdisciplinary debates on major issues. (3 credits)

Art 120: Art Appreciation: Principles of Design

The purpose of this course is to introduce students to the general principles of design, that is, to the formal elements in any work of visual art (painting, sculpture, photography, film, contemporary installation art, etc.). The course will be thematic and topical, and will consider examples from all periods of Western and non-Western Art. Included in the formal course work will be visits to local museums and galleries to examine firsthand artworks illustrating the different principles studied. (3 credits)

Comm 317- Communicating Through New Media

The course offers a broad but in-depth introduction to theories of the new media as well as the impact and influence of the new media on various aspects of socio-cultural life, including journalism, art, identities, politics, social issues, and so on. Overall, it adopts an applied approach by examining the various socio-cultural aspects of the new media in concrete settings and thus aims to provide students with an understanding of the crucial changes that most socio-cultural sectors have undergone due to the evolvement of new media. (3 credits)

English 102: Composition II

This course builds upon the expository writing skills presented in Eng 101. First, it introduces students to the mode of argumentation by analyzing various types of arguments and presenting the essential tactics used in definition, cause, evaluation, refutation and proposal. At the same time, it introduces students to research paper writing by guiding them step-by-step in the process of forming an argumentative thesis, incorporating sources together with their own thinking into papers, and documenting sources. (3 credits)

English 120: Introduction to Literature

This course introduces students to the literary genres of fiction, poetry, and drama, and to the critical concepts and problems involved in the interpretation of literature. Through analysis of a selection of classic literary texts, the course aims to stimulate in students a critical appreciation for literature and a demonstration of the relevancy of literature to life. (3 credits)

English 203: Advanced College English Skills

This course aims to enhance academic skills in listening, speaking, reading and writing as well as develop significant critical thinking and research skills essential in an academic community and beyond. Texts on contemporary issues from various disciplines including newspaper articles, autobiographies, essays and peer reviewed journal articles will be examined. Close reading of texts will be the basis for discussions, debates, exercises and written assignments. Podcasts, blogs and short videos will also be used to practice Academic English skills. Themes and skill areas are selected to complement and enrich the learning experience of students of all fields (3 credits).



English 275: Sociolinguistics

The course explores the general framework for understanding how human communities use language to say or fail to say what is meant and investigate the particular linguistic styles conventionally used by social subgroups. During this exploration, students are challenged to do the following: 1) Situate sociolinguistics in its discipline; 2) Acquire fluency in using terms & concepts to examine social uses of language; 3) Become familiar with relevant research; 4) Expand research experience and hone research skills; 5) Develop awareness of linguistic styles, our own and those of others around us; 6) Apply this learning to analyzing social situations, complications & misunderstandings; 7) Enhance preparation for entering the world of work, regardless of the profession. (3 credits)

English 300: Image/Text/Culture

This interdisciplinary course examines the images and texts of film, television, art, photography, and advertising (with a strong emphasis on film), and how they come to characterize and shape our everyday lives. Using case studies, students learn how to recognize, read, and analyze culture within a particular social, cultural, or political context, touching upon such important issues as race, gender, class, ideology, and censorship. (3 credits)

English 325: Second Language Acquisition

The course explores the theory of second language acquisition (SLA) in general and its implications for teaching and learning in particular. It reviews general linguistic theory, explores aspects of morphology, phonology, semantics and syntax, theories of 1st and 2nd language acquisition, L1 interference in L2 acquisition and language universals. Further topics include error analysis, language variations and disorders, sociolinguistics, bilingualism, and application of theory to 2nd language teaching methodology (3 credits)

History 120: The Modern World

This course takes its point of departure in late eighteenth-century Europe during the period of the Enlightenment and the French Revolution, and concludes in the late twentieth century with the end of the Cold War and the immediate post-Cold War decade. Course materials integrate social, cultural, political, and economic approaches, as well as aspects of historiographical analysis, in order to facilitate study of both the foundations of the contemporary world and questions relating to historical representation. The course also provides coverage of significant global developments in the modern era. (3 credits)

Philosophy 203: Ethics

This course is designed to help students develop their critical abilities through the analysis of ethical problems and to introduce them to contemporary ethical theory. Following an introduction to the structure of ethical problems, three classical approaches to the problem of justification are presented: moral obligation (Kant), the consequences of one's actions (Utilitarianism), and personal virtue (Aristotle), respectively. The course also includes discussions of meta-ethical issues concerning the relation between fact and value and the problem of justifying and then generalizing one's ethical judgments including the issue of moral relativism. (3 credits)

Politics 249: The Politics of International Economic Relations

The course aims at giving the students an advanced understanding of international economic relations. This is done by focusing on the following three aspects of the international political economy: 1) the theoretical debate on the history and nature of the international economic transformations which have been taking place since World War II; 2) the histories and impact of international institutions as key players; 3) the impact on communities of the dominant free-market economic policies of the last three decades with particular attention to the recent financial crisis. (3 credits)



Politics 332: Human Rights

This senior seminar will focus on the basic principles of human rights. Building on the foundation IR students will have received from Politics 231, International Law, it will introduce students to the international and regional conventions and instruments which encode human rights. The course will cover the following issues: how human rights develop; the struggles for human rights; where these rights are encoded; and how to monitor that laws are being enforced. The course will also reflect on how international organizations reflect the values of human rights, not only in their monitoring and campaigning but also in their own practice (3 credits)

Social Science 228: Society and Culture: Theory, Texts, and Practices

The aims of this course are threefold: first, to introduce students to the ideas and theories of key twentieth century social and cultural theorists; second, to invite students to reflect upon and critique those theoretical perspectives under scrutiny; and finally, to engage students in determining the meaning and relevance of particular socio-cultural analyses in both the context which they were written, and in the early twenty-first century.(3 credits)

Social Science 399: Service Learning Practicum

The course comprises a combination of theoretical sessions (in-class component) and real-life case study projects. Having a service-learning character, this course enables students to experience in practice and better understand community engagement through placements and implementation of projects in local community NGOs, agencies and organizations. Some identified organizations for students' placements are organizations that provide services related to health and care, education, environment conservation and citizenship & social activism. The key principle underlying these activities is the co-construction of knowledge through student collaboration. Such a participatory approach facilitates the process of pairing up students across ages, backgrounds and interests and enables a shared, co-experienced understanding of place and community participation among the young people involved. (3 credits)

DIVISION OF TECHNOLOGY & SCIENCE

Computer Science 107: Multimedia I

This course is an introduction to digital multimedia. All media components (digital pictures/graphics, text, animation, sound and digital video) are introduced and their parameters defined and studied. Software multimedia development tools necessary for the creation or capture of digital media are presented, and students acquire hands-on experience with a package for each media category. Hardware essential for the capture/creation of the media is also presented. Multimedia project design parameters are examined and applied to a student capstone project. (3 credits)

Computer Science 322: Network Operating Systems and Administration

This course aims to provide the student with the knowledge of how computer networks are designed, engineered and operated. This includes knowledge of the fundamental algorithms used in the management of both resources and traffic and how these algorithms may interact with application programs. Instruction includes, but is not limited to network terminology and protocols, network standards, LANs, WANs, OSI models, cabling, cabling tools, routers, router programming, star topology, and IP addressing. The student will study and design networks, using Ethernet, TCP/IP Addressing Protocol, and dynamic routing. Particular emphasis is given to the use of decision-making and problem-solving techniques in applying science, mathematics, communication, and social studies concepts to solve networking problems. (3 credits)

Computer Science 421: Computer Systems Security

This course aims at providing both a theoretical and practical background concerning issues of security in modern, networked systems. Cryptography is covered first (essentially discussions of standard algorithms). The remainder of the module focuses on techniques that can be used to safeguard real systems. Topics that are covered include Key management and credentials, Steganography and watermarking, Network security (VPNs, Firewalls, Intrusion Detection) and System Security Policies. Risk assessment and threat models as well as social engineering will be covered. (3 credits)



Mathematics 101: Elements of Finite Mathematics

This course places an emphasis on the role of functions (coordinate systems, properties, graphs and applications of polynomial, rational, logarithmic and exponential functions), solving systems of linear equations, matrix operations, mathematics of finance, and introductory counting techniques.(3 credits)

Mathematics 120: Calculus I

This course provides a solid foundation in Calculus concepts, tools and techniques for the student entering Science and Engineering fields. The course covers definition, calculation, and major uses of the derivative, as well as an introduction to integration. Topics include limits; the derivative as a limit; rules for differentiation; and formulas for the derivatives of algebraic, trigonometric, and exponential/logarithmic functions. Also discusses applications of derivatives to motion, density, optimization, linear approximations, and related rates. Topics on integration include the definition of the integral as a limit of sums, anti-differentiation, the fundamental theorem of calculus, and integration by the U-substitution and Integration by parts technique. The course emphasizes conceptualization, modelling, and skills. There is a concentration on multiple ways of viewing functions, on a variety of problems where more than one approach is possible, and on student activity and discussion. (3 credits)

Mathematics 220: Discrete Mathematics for Computer Science

Discrete mathematics can be defined as the study of structures consisting of a sequence of individual, separated steps. As such, they contrast with calculus, the latter describing processes which vary continuously or smoothly. If one can claim that the ideas of calculus were fundamental to the industrial revolution, then one can safely assume that the backbone of the science and technology of the computer age is discrete mathematics. The purpose of this course is for the students to understand and use the aforementioned discrete backbones of computer science. In particular, this class is meant to introduce logic, proofs, sets, relations, functions, counting, and probability, with an emphasis on applications in computer science. Further, this course will cover fundamental mathematical foundations required for conceiving, proving, and analysing algorithms. (3 credits)

Sea Sail 101: Introduction to Sea Sailing

The aim of this course is to provide the basic yachting skills so that successful students will be safety conscious, have a basic knowledge of sailing and be capable of taking a yacht out without an Instructor on board in light to medium winds in protected waters. The course has both theoretical (In-Class) and practical (On-Board) components; with the latter being the largest part of the course. (3 credits)

Statistics 205: Statistics I

This course introduces students to basic statistical concepts and techniques. Each technique is illustrated by examples, which help students to understand not only how the statistical techniques are used, but also why decision-makers need to use them. Topics covered include Frequency Distributions, Statistical Descriptions, Introduction to Probability Theory, Discrete Probability Distributions, Continuous Probability Distributions, Sampling and Sampling Distributions. Emphasis is given to problem solving with the use of statistical software. (3 credits)