



AMERICAN COLLEGE OF THESSALONIKI – SPRING I 2018 TENTATIVE COURSE OFFERINGS*

The American College of Thessaloniki plans to offer a wide array of courses from the Divisions of Business, Humanities & Social Sciences, and Technology & Science for the Spring I 2018 term. For those students in the Study Abroad Program, prerequisite requirements can be waived if comparable completed coursework at their home institution can be demonstrated.

*Please note that ACT reserves the right to cancel a class due to low enrollment and will work to provide appropriate alternatives for those students impacted by any changes in course offerings.

DIVISION OF BUSINESS

Accounting 101: Financial Accounting

This course is designed to provide students with an understanding of accounting information and the environment in which it is developed and used. Accounting principles and procedures are discussed in order to provide an understanding of the financial accounting process, including the recording, summarizing, and reporting of business transactions, which result in the preparation of financial statements. Topics covered include accounting and the business environment, revenue and cost recognition, asset valuation, depreciation, and an introduction to financial statement analysis. (3 credits)

Accounting 102: Managerial Accounting

This course is designed to give insight into the interpretation and use of financial reports for management planning, coordination and control. Students will be exposed to the kind of accounting information needed, where this information can be obtained, and how this information can be used by managers as they carry out their planning, controlling, and decision-making responsibilities. Topics include management accounting vs. financial accounting, classification and behavior of costs, CVP analysis, segmented reporting, standard costing and responsibility accounting. (3 credits)

Business Administration 398: Undergraduate Internship in Business

This course aims towards junior or senior students so as to offer them an opportunity to apply their so far gained academic knowledge. This internship is an academic course and credit is awarded due to learning not just for working. The course's main goal is to provide students with an opportunity to gain work experience that will enhance and complement their academic learning. The course requirements are designed to provide a structure that will enable students to make connections between what they learn in the classroom and on the job, to further develop analytical and interpersonal skills, and to practice business writing skills. (3 credits)

Economics/Management 242: Applied Managerial Economics

This course deals with the application of economic theory and the tools of analysis of decision science to examine how an organization can achieve its aims most efficiently. The course uses the theory of the firm to integrate and link economic theory (microeconomics and macroeconomics), decision sciences (mathematical economics and econometrics), and the functional areas of business (accounting, finance, marketing, personnel or human resource management, and production) and shows how all of these topics are crucial components of managerial decision-making. Emphasis is placed on actual real world managerial decisions. (3 credits)

Finance 201: Financial Management

This course provides a comprehensive introduction to the field of financial management. Emphasis is given to the examination of the processes and the methodology of financial statement analysis that can be applied and used as guidelines in assessing, interpreting and planning financial data to meet the objectives of managing a business entity effectively. Topics covered include goals and functions of financial management, short-term financial management decisions, financial statement analysis, planning and financial forecasting, and time value of money. (3 credits)



Finance 202: Entrepreneurial and Corporate Finance

This course will clearly focus on financing an existing family business, start-ups, corporations, and NGO's, including sound financial management practices. The course will go into depth on how to analyze financial statement, create financial forecasts, and evaluate the various ventures. Tools and methods used in determining how much money a venture actually needs in order to be viable will also be covered. Attention will be devoted to the different types of financing alternatives available to an entrepreneur. The venture capital market will be investigated in detail, including self-financing, debt financing, angel financing, and financing from venture capital firms. Students will be encouraged to understand financing issues and options from the vantage points of the entrepreneur, the lender, and the investor. In short, the course will explore the most important financial issues that an entrepreneur may face. (3 credits)

Finance 220: Investment and Portfolio Management

The principal purpose of this course is to offer a comprehensive introduction to the characteristics and analyses of individual securities as well as the theory and practice of combining securities to form optimal portfolios. It provides an understanding of the general principles of financial and investment decision-making through an examination of asset pricing models and the efficient market hypotheses as well as treatment of interest rates, bond and stock pricing, and bond and stock fund management. (3 credits)

Finance 400: Seminar in Finance

The purpose of this course is to analyze topics in Financial Management that have received limited coverage or no coverage in the other courses in Finance. The following topics will be covered in the course: Financial Innovations / Derivatives / Venture Capital / International Portfolio Management / International Acquisitions and Valuation / Currency Risk Management. The course topics and theme will vary over time to include the most recent issues affecting the financial sector. (3 credits)

Management 210: Human Resource Management for Growth

The course provides an overview of the basic concepts and practices of human resource management of a modern entrepreneurial organization. Its emphasis is on HRM's strategic perspective and well-being of the people for the success of new ventures. It also focuses on the global realities of HRM and the use of modern technologies within an ethical framework. Topics covered include , basic concepts, strategic HRM, legal aspects of HRM, Job analysis & Job Design, human resource planning, employee recruitment, selection, motivation and orientation, performance evaluation and compensation, Training and development, labor relations, safety, health and wellness, social and ethical issues. (3 credits)

Management 218: International Business

The objective of this course is to present an overview of the global environment within which firms operate. Students are exposed to all aspects of international business and will learn how to interpret international developments and evaluate their consequences for the firm. Among the topics considered are the nature of the multinational corporation, the institutional framework for international business, environmental factors influencing the choice of international investment sites, factors related to business operations in specific countries/regions, and the special circumstances relating to the marketing and financing of international businesses. (3 credits)

Management 330: Entrepreneurship and Innovation

An in-depth study of the legal, financial, marketing and organizational aspects of starting up, implementing, and successfully managing one's own business venture. The major portion of the course, apart from presentation and discussion of theoretical bases involving starting a new business, consists of construction of a detailed business plan. Class members consider all issues involving initiation, building, and controlling a new venture. The main goal is first the analysis and secondly the simulation of an effective business plan based on realistic, contemporary case scenarios. (3 credits)



Management 340: Business in Greece and the EU

The aim of the course is to give students in-depth insights into the complexities of the European environment from a global, business, economic, political, and legal perspective. The course also analyzes the various ways in which the European Union institutions influence a company working in or with Europe, with specific emphasis placed on doing business in Greece. (3 credits)

Marketing 101: Introduction to Marketing

The objectives of this course are to introduce the basic marketing concepts, to present the practical use of marketing in modern corporations, to provide students with the elements of market thinking in solving business problems and to prepare them for working in the competitive and dynamic field of marketing. Topics covered include the macro and micro role of marketing, market segmentation, basic principles of marketing research, demographic and behavioral dimensions of consumers, marketing mix, product analysis, product strategies, new product development, distribution channels, pricing policies, introduction to promotion and advertising, and marketing plan construction. The course is enriched with supplementary up-to-date articles, real-world cases, video projections, and marketing simulation. (3 credits)

Marketing 212: Sales Management

The main objectives of the course are to introduce the basic concepts of personal selling, to give an explicit and practical view of salespeople's main tasks and working practices, and to discuss and organize the current sales management tactics by analyzing up-to-date, real world situations. Topics include sales management functions and strategies, the personal selling process, account relationship management, territory management, setting sales goals, personnel recruitment and selection, sales training, territory design, leadership, motivating and compensating the sales force, and evaluation and control of sales force performance. (3 credits)

Marketing 214: Advertising

The primary objective of this course is to introduce students to the challenging world of advertising and promotion. Advertising is examined as a distinctive element of promotion, together with other communication tools. Current developments of advertising are discussed and an integrative perspective is adopted, due to rapid changes and metamorphoses in the advertising business. Emphasis is given to the role of modern marketing communications, the organizational needs and structure in the field of advertising and promotion, determining advertising objectives and budget, creative strategy, media planning, analysis of broadcast and print media, types of support media and other promotional tools. The large number of advertising techniques and applications, as well as students' everyday exposure to thousands of communication messages, recommend the use of cases, projects, real-world examples and class discussions. (3 credits)

Marketing 301: Marketing Strategy

An advanced marketing course that offers in-depth examination and analysis of the basic marketing principles gained in Marketing 101: Introduction to marketing. Students are taught what is being confronted in a marketing department and what the alternative procedures for carrying out various marketing projects are. A considerable effort is made to provide students with the elements of marketing thinking in structuring marketing strategies for various corporations. Supporting students' ability to think, express themselves, write, speak and argue in marketing terms also constitutes one of the main course objectives. Finally, students are prepared to work in the competitive and dynamic field of marketing and to become professionals with a global perspective. Case analysis and class discussions of current issues are among the important educational and learning tools used. (3 credits)

Marketing 318: Global Marketing

This course addresses marketing management problems, techniques and strategies needed to incorporate the marketing concept into today's global marketplace. More specifically the course deals with modes of foreign market entry, pricing issues, cultural and demographical issues and the impact of foreign currency fluctuations on a firm's performance. (3 credits)



Marketing 320: Marketing Research

The major objective of this course is to introduce students to the useful and multi-purpose theory and practice of marketing research. Application of this theory to product, price, place and promotion strategies, as well as to every practical marketing issue confronting a business organization, is one of the main course goals. Topics that are discussed in detail include the role and the environment of marketing research, planning a research project, secondary sources of information, qualitative interviewing methods, survey-interviewing methods, the basics of sampling, major sampling techniques, questionnaire construction, data-processing, analysis and tabulation, and reporting research findings. All topics are dealt with through examples in the context of real business situations. (3 credits)

Research 299: Research Methods

This course aims to provide to students a comprehensive knowledge of good research practices. Students will also be exposed to ethical and legal issues related to research. Emphasis will be placed on the ability of the students to apply the appropriate research methodologies and analytical techniques and on acquiring academic writing and presentation skills. (3 credits)

DIVISION OF HUMANITIES & SOCIAL SCIENCES

Anthropology 349: Intercultural Communication in Theory and Practice (formerly Anthropology 249)

It is a module which provides students with basic knowledge on how communication practices are patterned by culture, leading students to acquire a reflexive approach to their own cultural identity and communication styles. It introduces students to a better understanding of the interaction between people coming from different cultures. In today's globalized world this seems to be central to our existence as responsible citizens. In using as background ACT's multicultural composition of the student body, and the host country's culture (Greek), we shall try to acquire knowledge and skills for more effective intercultural communication practices in different settings and situations (workplace, diplomacy, leisure, interpersonal relationships). (3 credits)

Art History 220: Ancient Greek Art and Architecture

This course surveys Ancient Greek art and architecture from the Early Iron Age through the Hellenistic period. Following an introduction to the nature of art, its various uses, and approaches to its interpretation, the course will provide a brief historical background for the major periods in Greek art. Each period will then be examined in detail, with particular attention to defining stylistic features, and to examining representative works in each of the genres (sculpture, painting, architecture, minor arts). (3 credits)

Communication 233: Introduction to Journalism

The course provides students with an overview of the fundamental concepts of journalism. It will bring them closer to the profession of journalism by engaging them with work across all media platforms – print, broadcast and online – and helping them to acquire basic journalistic skills. Students will explore the profession of journalism both at a theoretical but also at a highly practical level and will discover new ways to tell a story. Techniques, methods and models guiding the contemporary practice of journalism will be given particular emphasis. (3 credits)

Communication 327: Communication Research Methods

The aim of the course is to familiarize students with the challenges of conducting research in social sciences and the humanities. It is designed to provide students with research skills which are in high demand in a variety of contemporary professional settings, and necessary for their academic advancement to a graduate degree. Students will learn to collect, organize, analyze and evaluate data, as well as to consider the ethical implications of doing research. This course will discuss various research methods and in each of the methods studied, the aim is to focus on its practical applications and uses, examine in-depth notable cases of published research, and appraise their social utility. (3 credits)



English 101: Composition I

This course reviews the basic principles of paragraph writing and introduces the major rhetorical modes of narration, description and exposition through discussion of theory, examination of model essays, and writing practice. In addition, students are introduced to information literacy by spending seven two-hour sessions in the library, developing effective search strategies, understanding the differences between types of resources, and using critical skills with which to evaluate resources. (3 credits)

English 102: Composition II

This course builds upon the expository writing skills presented in Eng 101. First, it introduces students to the mode of argumentation by analyzing various types of arguments and presenting the essential tactics used in definition, cause, evaluation, refutation and proposal. At the same time, it introduces students to research paper writing by guiding them step-by-step in the process of forming an argumentative thesis, incorporating sources together with their own thinking into papers, and documenting sources. (3 credits)

English 203: Advanced College English Skills

This course will focus on selection of readings in different disciplines (academic essays, professional articles, technical reports, business cases) and on practicing advanced reading comprehension skills. It will emphasize vocabulary enhancement, critical thinking, and synthesizing of ideas. Students will practice advanced writing skills (writing essays & academic papers with relevant scholarly apparatus, short argumentative reports, critical reviews, professional summary writing, informative reports, comprehension exercises) and oral presentations. (3 credits)

English 221: Short Fiction

This course focuses on in-depth critical reading of and writing about short fiction (short stories and/or novellas) within the context of the traditions and innovations which have concerned these genres, and with respect to the standard elements of short fiction. Texts are read, analyzed and interpreted with the assistance of secondary sources selected from among a variety of literary-critical interpretative perspectives. Indicative writers include Philip Roth, Herman Melville, Alice Munro, Gabriel Garcia Marquez, Henry James and Edith Wharton. (3 credits)

English 259: Topics in Contemporary World Literature

The course will consider contemporary literary texts from around the world (written or translated into English) which respond to cultural, political and social issues of today. In addition to approaching contemporary literature as an index of distinct cultures but possibly also cultural interaction, it will examine the literary features of each book to define its contemporariness, both thematically but also stylistically. When applicable, the course will also explore the role of literary prizes and other marketing factors in helping a book travel beyond its place of origin and become a "contemporary classic". As a critical reading and writing course, it will offer students the opportunity to compare cultures while familiarizing themselves with some of the world's interesting and challenging literary texts. Exposing students to cultural and literary traditions around the world will help them realize what sets us apart and what brings us together as humans. (3 credits)

English 268: Women and Literature

This course examines the evolution of women's literature from the 19th to the 20th century in an attempt to assess the implications of gender in the production and consumption of literature through a study of selected texts by Anglophone women writers. Coventry Patmore's "The Angel in the House" (the only text studied written by a man) serves as the background against which we will study a variety of texts written by women writers that respond to and deconstruct this female portrait, gradually "killing the Angel" and working to create new fictional portraits and a new discourse for women and women's literature. The concurrent exploration of sociopolitical and economic issues makes the course a contextualized study of sexual politics, and therefore of interest to students outside the English major as well. (3 credits)



English 273: Introduction to Linguistics

The course Introduction to Linguistics gives a selective overview of linguistic studies from various branches, such as anthropological linguistics, cognitive linguistics, functional linguistics, formal linguistics, psycholinguistics, and second language acquisition. The focus is on language as a dynamic set of symbolic resources with many levels of expression: an acquired system of communication among the human species, an interactive system for expressing and creating both individual and socially constructed meanings, and an orthographic system for developing literacy. During the semester, the global, social, and personal meanings of language will be considered. (3 credits)

English 340: Comparative Literature

The course aims to engage students in a comparative study of literary representations of sexuality from antiquity to present times. Terms such as 'sex' and 'sexuality' are often used interchangeably, without considering their many different connotative meanings at different historical periods, or in different cultural contexts. The course is divided into three parts: a) philosophy and sexuality, b) class, gender, sin, and sexuality, and c) Freud, psychoanalysis and sexuality, which will bring us back to philosophy. Works in translation will help us reveal the nuanced role of language itself in terms of constructing sexuality. (3 credits)

English 395: Senior Thesis II

This is the second part of a course in which the students are required to write a 8,000-word thesis, or a 6,000 word thesis if accompanied by a strong multimedia component. It forms a fundamental component of the BA Hons in English curriculum, serving both its pathways, which offers students the opportunity to cultivate the abilities and skills necessary for the realization of a medium-scale research project, from the formulation of the initial research question to its final submission. The course offers an integrative, project-focused approach deemed particularly useful both to a wide variety of professional settings and to the advancement to graduate studies. (3 credits)

European Studies 210: Foundations of European Integration

This module will expose students to the historical, political and institutional developments of the European Union. It introduces key developments, institutions and policies, examines the theoretical framework of European integration, and studies the European Union as a global actor, with specific reference to its enlargement process and external relations. (3 credits)

Greek 101: Beginning Modern Greek I

The aim of this course is to develop students' familiarity with oral and written Greek through dialogues dealing with everyday situations and written material drawn from the popular media. Emphasis is on oral communication. Grammar is learned through dialogues illustrating everyday communication, while students gain practice by role-playing and acting out numerous everyday situations. The vocabulary used meets basic social needs for an environment where Greek is spoken. (3 credits)

History 120: The Modern World

This course takes its point of departure in late eighteenth-century Europe during the period of the Enlightenment and the French Revolution, and concludes in the late twentieth century with the end of the Cold War and the immediate post-Cold War decade. Course materials integrate social, cultural, political, and economic approaches, as well as aspects of historiographical analysis, in order to facilitate study of both the foundations of the contemporary world and questions relating to historical representation. The course also provides coverage of significant global developments in the modern era. (3 credits)

History 221: Global Modernities: World History Since 1900

This course examines global history from 1900's to the present, addressing key themes and trends in the political, cultural, social, and intellectual landscapes of the period. While emphasis will be on interpreting the century's historical trajectories, the course will also seek to historicize globalization, evaluate the concepts of globality and transnationalism, and study critical responses to globalization. (3 credits)



History 301: History of Ancient Greece

This course presents a survey of ancient Greek history from the Minoan through the Hellenistic period. The course follows a broad chronological account, but at the same time strongly emphasizes thematic trends and various aspects of social, economic and ideological history, including such institutions and values as political ideas, drama, city states, scientific and philosophical inquiry, trade, colonies, daily life, and gender. A variety of primary and secondary source materials will be employed to explore better who the ancient Greeks were and what their legacies have been. (3 credits)

Humanities 120: Understanding Greek life and culture

The course provides an understanding of contemporary Greek life and what it means to be Greek. It does so by examining the practices and creations of Greek culture, as well as by identifying and understanding the main figures of Greek life and the political scene through time. In addition, it develops students' intercultural and communicative competency so that they can interact both locally in Greece and in the global community. Indicative content areas: Modern Greek language (acquisition of effective Modern Greek communication skills for daily use), Greek culture (language, art, cinema, music and customs), the Modern Greek state structure (background, historical development, public administration, and political parties), figures and Institutions, Greece as pluralistic society (the Orthodox church, family, community and values, migration, minorities), national identity (nation-building, ethnicity, and Greeks within Europe, the Balkans and the world) (3 credits)

Humanities 246: Introduction to American Cultural Studies (formerly History 241)

This course investigates selected key aspects of America's historical and cultural development from the colonial period of the 17th century to the early 21st century. A wide array of texts, mediums, and genres will be examined to provide the basis for a critical evaluation of the American experience and debates on what constitutes an American identity. Some of the topics addressed include the evolution of colonial society, aspects of political culture, intellectual and literary trends, slavery and the Civil War, the Native Americans, the civil rights movement, America's role in the world, and acknowledging the myriad of "American voices" of which American cultural expression is comprised. (3 credits)

Philosophy 101: Introduction to Philosophy and Critical Reasoning

The primary aim of this course is to train students in the skills required for critical analysis of discourse. Its secondary aim is to apply these critical analytic skills to the activity of philosophizing. Accordingly, the course is divided into two parts. In the first, the main concern is with the validity of inferences. Students learn sentential and predicate calculus so that they are in a position to check the validity of any argument proposed. In the second part, the main concern is inquiry and to this purpose the students first apply logical theory to methodology (induction, hypothesis, abduction, explanation, reduction theory, definition, distinction, issue, problem), and then apply all these techniques to the discussion of two problems: the existence of God and the problem of mind and its relation to matter. (3 credits)

Philosophy 203: Ethics

This course is designed to help students develop their critical abilities through the analysis of ethical problems and to introduce them to contemporary ethical theory. Following an introduction to the structure of ethical problems, three classical approaches to the problem of justification are presented: moral obligation (Kant), the consequences of one's actions (Utilitarianism), and personal virtue (Aristotle), respectively. The course also includes discussions of meta-ethical issues concerning the relation between fact and value and the problem of justifying and then generalizing one's ethical judgments including the issue of moral relativism. (3 credits)

Politics 101: Contemporary Politics

The purpose of this course is threefold. First, it explores various dimensions of what political scientists call "governance" and what psychologists call "Machiavellian Intelligence," namely those instances in our daily lives where humans, by their very nature, engage in activity one might call "political." Second, the course examines different aspects of the formal, systematic study of political phenomena, commonly known as the academic discipline of political science. Finally, it considers basic elements of negotiation, from simple exchanges with neighbors to formal diplomatic relations in contemporary international relations. (3 credits)



Politics 201: International Relations

This course begins with an examination of the key notions and actors in the field of international relations, as observed principally from the twin perspectives of global interdependence and mutual vulnerability. It then focuses on various institutional, ethnic, geopolitical, strategic, and economic issues of current interest. At the same time the course has as an objective to provide an overview of the main classic and contemporary trends in international relations scholarship. (3 credits)

Politics 202: Political Theory

The purpose of this course is to introduce students to political ideas and their different interpretations in modern times. The course will also focus on various key themes and concepts, such as freedom, justice, rights, and sovereignty, and on classic modern schools of political thought. Emphasis will be given to expositions of theory in its historical, social, economic and political context. (3 credits)

Politics 231: International Law

The aim of the course is to introduce students to the basic principles of international (public) law and to the functioning of major international organizations, and to delineate the intensifying organizational and rule-making activity which has come to be characterized as “global governance.” Students will be acquainted with the language and the basic concepts of international law. The role of international organizations, political institutions, political groups, and actors will be a major area of study. The development of international law, its content and effectiveness as a system of rules will be the focus of most of the course. (3 credits)

Politics 333: Diplomacy and Negotiation

This course considers the overlapping disciplines of diplomacy, negotiation, and conflict resolution. The course begins with an overview of the historical evolution of contemporary diplomatic relations. The students are introduced to different types of international negotiations. The final segment of the course reviews case studies in complex multiparty conflict resolution. Student evaluation will be based in part on participation in a practical simulation. (3 credits)

Politics 350-351: Senior Thesis

An intensive, two-semester research project guided by one or more ACT faculty.

Psychology 204: Social Psychology

This course aims to help students understand interaction – how we are influenced to think, act, and feel in order to gain greater awareness of how the social animal man is driven. Topics include group processes and influences, persuasion and its techniques, how we conform, and tactics of conformity. Concepts presented will be exemplified through evidence from everyday life. Communication and non-verbal communication, their significance, and techniques employed for both are considered. Students are given the opportunity to understand concepts presented through experimentation and are also required to undertake questionnaire surveys. Research conducted in both the United States and Europe is presented. (3 credits)

DIVISION OF TECHNOLOGY & SCIENCE

Computer Science 101: Introduction to Computing

The course aims at making the student an effective computer user within the contemporary networked environment of both the office and the Internet. Students learn the usage of modern programs suitable for composition, calculation and presentation, as well as the facilities available for communicating and researching through the Internet. The fundamentals of how the computer and a network of computers work are discussed in order to provide a basic understanding of the modern computing environment. (3 credits)



Computer Science 106: Introduction to Programming II – Object oriented programming

The course provides a systematic coverage of Object Oriented Modelling and Applications. Topics include Object Models, Object Class Design, Inheritance and Polymorphism, Software Reuse with Classes, Application Modelling, Simulation with Object Classes, and Business Process Modelling with Objects. Object-oriented programming (OOP) is a revolutionary concept that changed the rules in computer program development. OOP is organized around “objects” rather than “actions”, data rather than logic. Historically, a program has been viewed as a logical procedure that takes input data, processes it, and produces output data. The programming challenge was seen as how to write the logic, not how to define the data. Object-oriented programming takes the view that, “what we really care about:”, are the objects we want to manipulate rather than the logic required to manipulate them.(3 credits)

Computer Science 151: Quantitative Computing

This course aims at increasing students' quantitative skills through extensive usage of popular spreadsheet programs. Students will be exposed to numerous basic concepts of computing, including data types and formats, spreadsheet programming and data structures. A variety of problem solving tasks will be presented at an introductory level, including data analysis, simple system modeling and simulation. Applications will be drawn from several disciplines, including business. (3 credits)

Computer Science 201: Business Computing

The course aims at presenting Business majors with the basic computing structures needed to support a company's management. Students will be exposed to data tables from a variety of business activities as well as the database techniques necessary to model and effectively process these data for the purposes of company assessment and planning. Examples of applications residing in the WWW will be presented, analyzed and subsequently implemented by students with the database medium used in the course. (3 credits)

Computer Science 215: Data Structures

This course provides an introduction to modeling with data structures, and considers principles of structured and object oriented programming as well as introducing algorithms used for data structures. Topics include Object Class Hierarchies, Procedural Programming with Objects, Management of Data Structures, Introduction to Modeling and Simulation, and Object Class Programming. (3 credits)

Computer Science 230: Introductory Systems Programming

The course continues from CS105, Structured Programming, aiming to making students familiar with a variety of fundamental software engineering challenges which can be solved by developing the appropriate software algorithms. The course furthers algorithmic skills with increased emphasis on systems programming. More elaborate data structures are manipulated and the role of libraries accessing Operating System resources (Disk, I/O) is examined. In this manner the course serves as a bridge between the Programming Fundamentals and the Computing Systems program threads. The course employs a high-level language (C++) and investigates structured programming as follow-up to the introductory course in programming. More elaborate structures are learned and employed, in order to solve a wide range of tasks. Intricacies of the C/C++ languages are investigated and related to computer architecture (pointers, variable addresses, memory allocation). The course, in addition to furthering algorithmic thinking skills, also serves as the introductory course for the Computing Systems program thread, as the relationship of the high level language with the underlying computer system is investigated and applied to system programming tasks involving I/O with a variety of external devices (user interaction, storage, microcontrollers). (3 credits)



Computer Science 300: Mobile Application Programming

This course focuses on the fundamentals of mobile strategy and development, application architecture and design. Students will have the opportunity to learn the benefits and challenges of mobile application planning, design, development and strategy through real world examples and actual project work. Through readings, discussions, research, and practical “hands-on” projects, students will better understand the current market for mobile applications and develop the fundamental skills necessary to enter the mobile application industry. This course aims to teach how to build cross-platform mobile solutions to solve complex problems using iOS and Android phones and tablets. The course will teach students how to develop software for iOS and Android mobile devices through real world examples and strategies. Students will be guided through a complete mobile development lifecycle during the semester, and be given the opportunity to develop a series of applications.(3 credits)

Computer Science 312: Database Management Systems

This course offers a systematic coverage of modern Database Computing theory and technology. Topics include Relational Algebra, Data Modeling, Database Design, Concurrency and Locking, Client-Server Database Management Systems, Interface Design, trends in Database Systems, combination of Object Oriented Modeling, and Relational Databases. The course is based on a modern client design tool and requires Event-Driven Programming. (3 credits)

Computer Science 325: Distributed Applications

This course examines in detail the software and hardware technologies prevalent in the Internet and provides an introduction to the principles and methods for creating distributed on-line client/server applications that are the basis for electronic commerce as it is conducted over the Internet. Methods and tools such as HTML, the Common Gateway Interface, Java, JavaScript, Active Server Pages, and database connectivity tools are presented. Coverage is also given to emerging standards for information exchange, encryption and validation. (3 credits)

Ecology 110: Ecological Principles

The goal of the course is to introduce students to general ecology. It focuses on major ecological concepts in order to provide students with a robust framework of the discipline upon which they can build. Each discussion is organized around two or four major concepts to present the student with a manageable and memorable synthesis of the lecture and it is supported by case histories that provide evidence for the concept and introduce students to the research approaches used in the various areas of ecology. Special emphasis to local environmental problems countries face and the approaches they use in solving these problems. Laboratory included. (4 credits)

Mathematics 100: Mathematics for Decision-Making

An introduction to selected areas of mathematics in familiar settings with the objective of developing students' conceptual and problem solving skills. The course includes a study of mathematical concepts selected from graph theory, planning and scheduling techniques, statistics, probability, game theory, growth patterns, coding information, voting systems and apportionment. (3 credits)

Mathematics 101: Elements of Finite Mathematics

This course places an emphasis on the role of functions (coordinate systems, properties, graphs and applications of polynomial, rational, logarithmic and exponential functions), solving systems of linear equations, matrix operations, mathematics of finance, and introductory counting techniques. (3 credits)

Mathematics 115: Calculus

This course covers: rate of change and introduction of the derivative for functions of one variable; applications of the derivative to graphing one-variable functions and to optimization problems; introduction of functions of several variables and partial derivatives; problems of unconstrained and constrained multivariable optimization; applications of differential equations; integration of functions of one variable and applications, and advanced methods of optimization. Emphasis is placed on applications and problem solving through conventional and computer methods. (3 credits)

**Nutrition 130: Fundamentals of Human Nutrition**

The course explores basic concepts of the science of nutrition. Topics include description and role of nutrients, their dietary sources and their fate into the human body (digestion, absorption etc.); energy balance and weight control; eating disorders; nutrition at different developmental stages (childhood, pregnancy, lactation, old age); nutrition in the development/ prevention of human diseases. Emphasis will be given in the use of scientific methodology to explain how nutrients and other food constituents contribute to proper growth, development and health. (4 credits)

Sea Sail 101: Introduction to Sea Sailing

The aim of this course is to provide the basic yachting skills so that successful students will be safety conscious, have a basic knowledge of sailing and be capable of taking a yacht out without an Instructor on board in light winds in protected waters. (3 credits)

Statistics 205: Statistics I

This course introduces students to basic statistical concepts and techniques. Each technique is illustrated by examples, which help students to understand not only how the statistical techniques are used, but also why decision-makers need to use them. Topics covered include Frequency Distributions, Statistical Descriptions, Introduction to Probability Theory, Discrete Probability Distributions, Continuous Probability Distributions, Sampling and Sampling Distributions. Emphasis is given to problem solving with the use of statistical software. (3 credits)