



## AMERICAN COLLEGE OF THESSALONIKI – SUMMER 2022 TENTATIVE COURSE OFFERINGS\*

The American College of Thessaloniki plans to offer a wide array of courses from the Divisions of Business, Humanities & Social Sciences, and Technology & Science for the Summer 2022 semester. For those students in the Study Abroad Program, prerequisite requirements can be waived if comparable completed coursework at their home institution can be demonstrated.

\*Please note that ACT reserves the right to cancel a class due to low enrollment and will work to provide appropriate alternatives for those students impacted by any changes in course offerings.

### **Art History 220: Ancient Greek Art and Architecture**

*This course surveys Ancient Greek art and architecture from the Early Iron Age through the Hellenistic period. Following an introduction to the nature of art, its various uses, and approaches to its interpretation, the course will provide a brief historical background for the major periods in Greek art. Each period will then be examined in detail, with particular attention to defining stylistic features, and to examining representative works in each of the genres (sculpture, painting, architecture, minor arts). (3 credits)*

### **History 232: Thessaloniki: A City and its Inhabitants**

*Throughout its long history Thessaloniki has been home to many different peoples and cultures. The purpose of this course is to review the history of the city and to focus on the different ethnic communities which have inhabited it, including principally Greeks, Turks, Jews, and Armenians, among others. The course will consider the establishment of the city in Hellenistic times, its Roman and Byzantine periods, the impact of the Ottoman occupation, the coming of the Sephardic Jews, the effects of the Balkan and the two World Wars as well as those of the Holocaust on the city. It will include visits to such important cultural sites as the Archeological Museum, the Museum of Byzantine culture, the Jewish Museum of Thessaloniki, Roman antiquities and Ottoman buildings. (3 credits)*

### **Humanities 209: Topics in Mythology and Religion in the Classical World**

*The course provides a systematic in-depth study of the major mythological characters, deities and myths of (mostly) the Greeks and the Romans through the use of both primary and secondary source material, visual and literary. The approach will be thematic and we will explore the nature and scope of mythology as well as its relation to religion, history and art. Comparisons with associated mythologies of the ancient Mediterranean world will be in place in order to demonstrate the broader historical and cultural framework. The myths and religion will also be studied in terms of their endurance and relevance in the western world as well as in popular culture. Finally, they will function as a setting for the discussion of matters of spirituality in the contemporary world. (3 credits)*

### **Marketing 101: Introduction to Marketing**

*The objectives of this course are to introduce the basic marketing concepts, to present the practical use of marketing in modern corporations, to provide students with the elements of market thinking in solving business problems and to prepare them for working in the competitive and dynamic field of marketing. Topics covered include the macro and micro role of marketing, market segmentation, basic principles of marketing research, demographic and behavioral dimensions of consumers, marketing mix, product analysis, product strategies, new product development, distribution channels, pricing policies, introduction to promotion and advertising, and marketing plan construction. The course is enriched with supplementary up-to-date articles, real-world cases, video projections, and marketing simulation. (3 credits)*



### **Philosophy 203: Ethics**

*This course is designed to help students develop their critical abilities through the analysis of ethical problems and to introduce them to contemporary ethical theory. Following an introduction to the structure of ethical problems, three classical approaches to the problem of justification are presented: moral obligation (Kant), the consequences of one's actions (Utilitarianism), and personal virtue (Aristotle), respectively. The course also includes discussions of meta-ethical issues concerning the relation between fact and value and the problem of justifying and then generalizing one's ethical judgments including the issue of moral relativism. (3 credits)*

### **Psychology 270: Health, Stress and Adaptation**

*This course will help students gain a thorough and critical understanding of issues regarding stress, its role in adaptation and its effects on health and disease. As stress plays an important role in all aspects of humans' life, students will be given the chance to better understand its manifestations influence on brain, the main mental processes, such as learning, memory, information processing, etc, human behavior and mood. Focus will also be given on moderating factors, coping skills and prevention strategies applied to individuals as well as to various groups and communities. (3 credits)*

### **Psychology 310: Organizational Psychology**

*Through this course the students will understand in depth the influence and interaction between organizations and the groups and the individuals who lead and work within them and will learn to analyze how these processes shape outcomes related to the use of human capital and to organizational effectiveness. The students will also learn to critically reflect on the roles, behaviors, interactions and outcomes they have had or will have themselves while participating in organizations or institutions. This course will start by presenting the history of organizational psychology and the topics of study and practice for organizational psychologists and will then discuss different structures and cultures of organizations. It will continue by covering various processes unfolding between organizations, groups and individuals (such as leadership, motivation for work, resistance to change, persuasion, team-working, problem solving, conflict/collaboration) and also examine how these processes shape various outcomes related to the performance and wellbeing of groups and individuals and the operation and growth of institutions. Research designs and methodologies in organizational psychology will also be covered. (3 credits)*

### **Sea Sail 101: Introduction to Sea Sailing**

*The aim of this course is to provide the basic yachting skills so that successful students will be safety conscious, have a basic knowledge of sailing and be capable of taking a yacht out without an Instructor on board in light to medium winds in protected waters. The course has both theoretical (In-Class) and practical (On-Board) components; with the latter being the largest part of the course. (3 credits) Sea Sail 201: Introduction to Racing Sea Sailing This course is aimed at those students who aim at something more intense, vigorous and demanding than a simple cruise, and certainly for all those thrilled by the adrenaline kick once in control of the elements, the sea and the wind! The syllabus involves hours of practice in boat handling, trimming, racing rules and race tactics. All crews participate in the local Sailing Championship of Thessaloniki while also given the opportunity to further participate in significant racing events during the summer such as the Aegean Regatta, The Aegean Rally, The Greek National Offshore Championship and the North Aegean International Sailing Week Cup (3 credits)*