



AMERICAN COLLEGE OF THESSALONIKI – SPRING II 2022 COURSE OFFERINGS*

The American College of Thessaloniki plans to offer a wide array of courses from the Divisions of Business, Humanities & Social Sciences, and Technology & Science for the Spring II 2022 term. For those students in the Study Abroad Program, prerequisite requirements can be waived if comparable completed coursework at their home institution can be demonstrated.

*Please note that ACT reserves the right to cancel a class due to low enrollment and will work to provide appropriate alternatives for those students impacted by any changes in course offerings.

DIVISION OF BUSINESS

Business 399: Global Competitiveness Practicum

*The course is designed to give students an opportunity to leverage their existing business skills, as well as, develop new ones in an exciting and team cooperative environment. ACT faculty select a number of local businesses and the students work on consulting assignments for them. GCP faculty assign students to teams, each consisting of generally two ACT and two Ohio University students. Each team is given a different business project and is charged with developing and implementing an approach for completing it in a fashion that satisfies its client and meets the course objectives. *It should be noted that this course is a special summer course offered only to regular ACT and Ohio University students. (3 credits)*

Economics 101: Introductory Macroeconomics

An introduction to modern economic analysis and its policy implications. The course centers on the applications of economic theory to national policy problems such as growth, inflation, unemployment, government expenditures and taxation, and the role of money. In addition, it provides a broad introduction to the understanding of the modern national socioeconomic systems in today's globalized economies. (3 credits)

Economics 102: Introductory Microeconomics

A continuation of the introduction to modern economic analysis concentrating on the factors affecting behavior and decision making by households, business firms, and institutions operating under a mixed socioeconomic system. It also considers the issues of market failures and introduces basic concepts of international economics. (3 credits)

Management 201: Organizational Behavior

The behavior of individuals and groups within the organizational context is presented and analyzed. Different forms of organizational behavior are considered, providing students with exposure to various models. Topics covered include the context of organizational behavior, organizational culture, understanding individual behavior, personality-perception attitudes, job satisfaction, job stress, motivation and learning, interpersonal behavior and dynamics, leadership, power and politics. (3 credits)

Management 306: Tourism and Real Estate Management

Subject Module is going to offer an insight to the principles of tourist real estate development, a part of what is called commercial real estate development. Usually in Greece, real actions take place by individual entrepreneurs who have limited knowledge of real estate markets background. There is a small number of listed real estate companies Subject module is going to focus on the key feature of tourist real estate: Hotel Development. (3 credits)

Management 312: Operations Management

The course provides an overview of concepts, methodologies and applications of production and operations management. Topics include productivity, forecasting demand, location and capacity planning, inventory control, project management, operations scheduling, just-in-time systems, quality control, total quality management. (3 credits)



Management 341: Business in Greece and the EU

The aim of the course is to give students in-depth insights into the complexities of the European environment from a global, business, economic, political, and legal perspective. The course also analyzes the various ways in which the European Union institutions influence a company working in or with Europe, with specific emphasis placed on doing business in Greece. (3 credits)

Marketing 303: Tourism e-business

Advances in technology have greatly influenced and shaped modern tourism operations. IT systems offer flexible, online and, above all, affordable, solutions for everyone, from single individuals to large companies. What is more important, online systems are used not only by industry professionals but by customers too; it is a given fact that a growing majority of tourists around the world use the internet to research, examine and select their next travel. As a result, it has become absolutely necessary that a professional of any position in tourism should be able to manage and run such platforms on a daily basis. There are hundreds of innovative and versatile platforms available for travel services, covering the needs of various segments, such as destination management companies, travel agencies, tour operators, hotels and hotel chains, tourist transfers and buses, excursions and package organizers etc. During this course participants will be introduced to the basic characteristics of various e-business concepts, as well as industry specific software, such as hotel booking, airline reservations, events registrations, as well as operational software covering areas of accounting, HR, logistics and dining services. (3 credits)

DIVISION OF HUMANITIES & SOCIAL SCIENCES

Anthropology 101: Introduction to Anthropology

This course provides an overview of major themes and concepts of Anthropology considered both in relation to the biological disciplines (Paleontology, Ethnology, Sociobiology) and as the comparative study of human cultures (Social Anthropology/ Ethnology). The course establishes the continuity of human culture from an evolutionary perspective and acquaints students with contemporary interdisciplinary debates on major issues. (3 credits)

Comm 327: Communication Research Methods

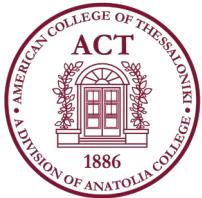
The aim of the course is to familiarize students with the challenges of conducting research in social sciences and the humanities. It is designed to provide students with research skills which are in high demand in a variety of contemporary professional settings, and necessary for their academic advancement to a graduate degree. Students will learn to collect, organize, analyze and evaluate data, as well as to consider the ethical implications of doing research. This course will discuss various research methods and in each of the methods studied, the aim is to focus on its practical applications and uses, examine in-depth notable cases of published research, and appraise their social utility (3 credits)

English 102: Composition II

This course builds upon the expository writing skills presented in Eng 101. First, it introduces students to the mode of argumentation by analyzing various types of arguments and presenting the essential tactics used in definition, cause, evaluation, refutation and proposal. At the same time, it introduces students to research paper writing by guiding them step-by-step in the process of forming an argumentative thesis, incorporating sources together with their own thinking into papers, and documenting sources. (3 credits)

English 203: Advanced College English Skills

This course aims to enhance academic skills in listening, speaking, reading and writing as well as develop significant critical thinking and research skills essential in an academic community and beyond. Texts on contemporary issues from various disciplines including newspaper articles, autobiographies, essays and peer reviewed journal articles will be examined. Close reading of texts will be the basis for discussions, debates, exercises and written assignments. Podcasts, blogs and short videos will also be used to practice Academic English skills. Themes and skill areas are selected to complement and enrich the learning experience of students of all fields (3 credits).



English 204: Business/Professional Communication

The course instructs students in all aspects of professional communication including writing, reading, speaking and listening. It offers business and computer science students in particular opportunities for vocabulary enrichment and structural improvement specific to their own professional communication. Through the use of a variety of different teaching and learning methods the course gives students the opportunity to practice and improve their overall use of professional communication skills, both orally and in writing. The overall aim of the course is to enable students to realize their full potential in terms of the sophistication, relevance and fluency of their professional communication skills. (3 credits)

English 275: Sociolinguistics

The course explores the general framework for understanding how human communities use language to say or fail to say what is meant and investigate the particular linguistic styles conventionally used by social subgroups. During this exploration, students are challenged to do the following: 1) Situate sociolinguistics in its discipline; 2) Acquire fluency in using terms & concepts to examine social uses of language; 3) Become familiar with relevant research; 4) Expand research experience and hone research skills; 5) Develop awareness of linguistic styles, our own and those of others around us; 6) Apply this learning to analyzing social situations, complications & misunderstandings; 7) Enhance preparation for entering the world of work, regardless of the profession. (3 credits)

English 380: The Business of Literature

The course will introduce students to the 20th century mechanics of literary production and to the forces making a book available, promoting it to a best seller, or silencing it. More specifically, it will study the changing market conditions for literature, both in a historical perspective and on the basis of selected case-studies. Students will discuss literature within a social and business frame and approach literary production in particular as a revealing cultural phenomenon and a symptom of a given socioeconomic reality. In doing so, students will sharpen their intellectual and critical skills and become alert to the interdependence of two fields which are traditionally considered separately. (3 credits)

History 120: The Modern World

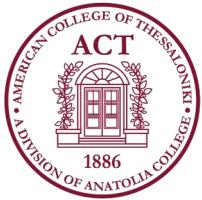
This course takes its point of departure in late eighteenth-century Europe during the period of the Enlightenment and the French Revolution, and concludes in the late twentieth century with the end of the Cold War and the immediate post-Cold War decade. Course materials integrate social, cultural, political, and economic approaches, as well as aspects of historiographical analysis, in order to facilitate study of both the foundations of the contemporary world and questions relating to historical representation. The course also provides coverage of significant global developments in the modern era. (3 credits)

History 201: Women in Modern Times

An upper-level survey which studies the evolving conditions in which women have lived and worked in the western world from ca. 1750 to the present. A variety of types of evidence, from legal documents to art and literature, will be examined. Students will also be introduced to contemporary theoretical developments in the larger field of women's studies. (3 credits)

History 245: Foreign Policy of the USA

This course will provide a detailed examination of American foreign policy since the end of the nineteenth century, following a preliminary overview of American foreign relations from the War of Independence to the 1890s. The purpose of the course will be to identify above all the actors, doctrines, and institutional settings of post-WWII American foreign policy, both in a domestic and in an international, if not global, perspective, and to provide detailed analysis of select episodes in contemporary special attention, while other regional zones of contention, from Latin America to the Middle East to Southeast Asia, will also be discussed. The course will end with a brief glimpse of the foreign policy of the current US Administration. (3 credits)



Philosophy 203: Ethics

This course is designed to help students develop their critical abilities through the analysis of ethical problems and to introduce them to contemporary ethical theory. Following an introduction to the structure of ethical problems, three classical approaches to the problem of justification are presented: moral obligation (Kant), the consequences of one's actions (Utilitarianism), and personal virtue (Aristotle), respectively. The course also includes discussions of meta-ethical issues concerning the relation between fact and value and the problem of justifying and then generalizing one's ethical judgments including the issue of moral relativism. (3 credits)

Politics 207: The Modern Greek Nation-State

This course analyzes contemporary Greek society by exploring some of its institutions and structures as well as its sociopolitical practices. A thematic organization of the course allows for particular idiosyncrasies of the Greek state to be investigated in depth. Topics for examination are: the Modern Greek state structure, a civil society indicative of clientelism and populism, public administration and the role of political parties, the Greek Orthodox Church and religion, the Greek economy and the European Union, and the role of geopolitics. (3 credits)

Politics 249: The Politics of International Economic Relations

The course aims at giving the students an advanced understanding of international economic relations. This is done by focusing on the following three aspects of the international political economy: 1) the theoretical debate on the history and nature of the international economic transformations which have been taking place since World War II; 2) the histories and impact of international institutions as key players; 3) the impact on communities of the dominant free-market economic policies of the last three decades with particular attention to the recent financial crisis. (3 credits)

Politics 351: Senior Thesis

An intensive, two-semester research project guided by one or more ACT faculty. Required for all PS&IR majors. OU Level 6. Prereq: senior status and permission of advisor.

Psychology 121: Developmental Psychology II

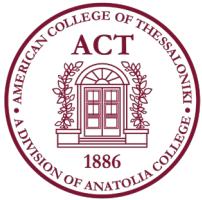
This course will focus on research and applications in the field of human development. Human development is the study of how people change and remain the same across the lifespan. The aim is to provide a review of the progression through the initial developmental stages (prenatal development and early years) that was taught to the students in Developmental I and to further expand their knowledge of understanding on human development from school years through adulthood. Areas such as biological, motor, cognitive, emotional, and social domains will be covered and these processes will be described within a theoretical and empirical framework. (3 credits)

Psychology 130: Cognitive Psychology

This course will help students to acquire knowledge regarding core issues, theories and experimental findings in cognitive psychology. The course intends to cover the main topics of the field of cognitive psychology as the main mental processes play a key role in human Behavior, thinking and decision making process. Nowadays, as the information people encounter and the situations they immerse themselves in are diverse, the understanding of the working process of language, perception, learning, memory, etc is necessary. Focus will also be given to the progression of the cognitive field and the investigation of real-world issues through controlled laboratory scientific experimentation. (3 credits)

Psychology 215: Positive Psychology

This course will provide students with the opportunity to learn about Positive Psychology and study how humans prosper at the face of adversity. Students will be introduced to contemporary science-based methods for enhancing the well-being, happiness and positive aspects of human experience. Various findings related to positive states such as happiness, creativity, well-being, optimism, resilience, altruism are discussed and their implications in real life are examined. (3 credits)



Psychology 240 – Forensic Psychology

This is a course which will provide students with the opportunity to learn about Forensic Psychology, a recent subfield of Psychology which emphasizes the application of research and practice in other areas of psychology (e.g., cognitive psychology, social psychology) to the legal arena. The module covers the history, basic principles and objects of study of Forensic Psychology. Some important thematic areas are introduced such as the forensic cognition (how offenders think), psychology of criminal behavior and victimology, the role of psychology in police and legal processes, assessment and treatment of offenders in forensic settings. (3 credits)

Psychology 320 – Dialectical therapy

The aim of the course is to introduce the fundamental concepts and methods of behavioral therapy and to provide a basic introduction to DBT formulation, and treatment planning. The course also provides an overview of behavioral techniques and will familiarize students with the general theoretical context, as well as the main therapeutic principles within each theoretical approach. It will also consider the applications and empirical based evidence for the success of each approach and is designed to explore how certain approaches in psychotherapy can be employed to provide an insight into mental health problems, drawing on many theories and therapeutic practices to provide a better understanding. (3 credits)

Psychology 330 - Psychology of immigration

This course will present demographics/diversity of immigrant populations, motivating factors for migrating, and the myths/stereotypes around immigrants' characteristics and behaviors. It will then discuss the psychological experience of immigration in different contexts, as well as health, psychosocial well-being and psychopathology issues that may emerge and the services that need to be provided for addressing immigrants' diverse health, mental health and social care needs. Through this course the students will gain in depth understanding of the characteristics, experiences and needs of immigrant populations and will learn to make recommendations to improve practice and policy affecting immigrants of all ages and backgrounds. (3 credits)

Psychology 351: SENIOR THESIS II

This is the second part of a course in which the students are required to write an 8,000-word thesis. It is a fundamental component of the Psychology curriculum in which the students display their ability of formulating a research question which they research and write a detailed analysis of in 8,000 words. (3 credits)

DIVISION OF TECHNOLOGY & SCIENCE

Biology 112: Principles of Biology

This course is designed to introduce the basic principles of modern biology, the framework within which new discoveries are interpreted, and the relations among various branches of biological research. The goal of this course is to provide first year college students with a firm grasp of the major concepts underlying biological processes. Students who are interested in careers in biological sciences, biomedical and biotechnology should find that the course provides a firm grasp on an understanding of the concepts that will serve them well in their academic track that lies ahead. The materials covered include the structural and functional aspects at the molecular and cellular level of the following: cell structure and function, cell organelles, cellular reproduction, cellular respiration, photosynthetic pathways, Mendelian inheritance, DNA structure, replication, gene structure, and gene function and expression/control. (4 credits)

Computer Science 107: Digital Media Toolkit

This course is an introduction to digital multimedia. All media components (digital images/graphics, text, animation, sound and digital video) are introduced and their parameters defined and studied. Software multimedia development tools necessary for the creation or capture of digital media are presented and students acquire hands-on experience with a package for each media category. Hardware essential for the capture/creation of the media is also presented. Multimedia project design parameters are examined and applied to a student capstone project. The main software used in this course will be Adobe Bridge, Adobe Photoshop, Adobe Premier Pro, Adobe Camera Raw and/or Lightroom. Other software may be used, which will be announced at the beginning of the course (3 credits)



Computer Science 151: Quantitative Computing

The course aims at deepening student quantitative skills by interrelating mathematical modeling and spreadsheet implementation. Students are presented real-world problems encountered in the modern enterprise, with emphasis on spreadsheet computing and are taught both the mathematical background and the necessary structures for tackling the problem with spreadsheets. Emphasis is placed on mutual translation of mathematical model and spreadsheet implementation. Focus is on Business Planning and topics are drawn from Microeconomics, Finance, Marketing, Managerial and Financial Accounting. Mathematical topics covered include: Real numbers and their computer implementation, polynomial, exponential and logarithmic functions, matrices, linear programming and optimization, recursive models, discrete approximation of the derivative and integral. (3 credits)

Computer Science 201: Business Computing

The course aims at presenting Business majors with the basic computing structures needed to support a company's management. Students will be exposed to data tables from a variety of business activities as well as the database techniques necessary to model and effectively process these data for the purposes of company assessment and planning. Examples of applications residing in the WWW will be presented, analyzed and subsequently implemented by students with the database medium used in the course. (3 credits)

Computer Science 219: Video Game Design

This course introduces the critical study of computer video games and the professional practice of game design. Through readings, discussions, research, and practical "hands-on" projects, students will better understand the current market for games and simulations and develop the fundamental skills necessary to enter the international computer games industry. Although the commercial video game pipeline will be discussed, the actual production framework for the class will mirror a 'Indie' game team "prototype game level" development. Students will be expected to fill multiple roles in the production process, and gain hands-on experience in the collaborative processes of game design, project management, scripting, content creation pipeline, in game animation, and play-testing. (3 credits)

Computer Science 300: Mobile Applications Programming

This course focuses on the fundamentals of mobile strategy and development, application architecture and design. Students will have the opportunity to learn the benefits and challenges of mobile application planning, design, development and strategy through real world examples and actual project work. Through readings, discussions, research, and practical "hands-on" projects, students will better understand the current market for mobile applications and develop the fundamental skills necessary to enter the mobile application industry. This course aims to teach how to build cross-platform mobile solutions to solve complex problems using iOS and Android phones and tablets. The course will teach students how to develop software for iOS and Android mobile devices through real world examples and strategies. Students will be guided through a complete mobile development lifecycle during the semester, and be given the opportunity to develop a series of applications. (3 credits)

Computer Science 330: Introduction to Mobile Robotics

The primary difference between robots and other types of computing devices is their ability to physically interact with their environment, rather than to simply gather, process, store and communicate data. This is particularly apparent in the case of autonomous and semi-autonomous mobile robots: they face the challenge of acquiring data from their surroundings, selecting their own navigation waypoints and dynamically altering their course of action to account for obstacles, power supply restrictions and unexpected events. In this course theoretical instruction is combined with experiential learning and challenge driven software development. Students participating in this course are challenged individually and in teams to build the hardware chassis and software control algorithms for mobile robots. The course assumes a basic background in structured programming and proceeds with an introduction to both visual and text source code robotic programming (C, RobotC); basic electronics circuit design and troubleshooting; microcontroller programming; sensor data acquisition algorithms; actuator control; robotic navigation and obstacle avoidance; basic sensor data fusion; and concludes with a final robotic design challenge which integrates all aforementioned knowledge and skills. This course builds on structured programming skills developed in CS105: Introduction to Programming I - Structured Programming (OU). (3 credits)



Computer Science 421: Computer Systems Security

This course aims at providing both a theoretical and practical background concerning issues of security in modern, networked systems. Cryptography is covered first (essentially discussions of standard algorithms). The remainder of the module focuses on techniques that can be used to safeguard real systems. Topics that are covered include Key management and credentials, Steganography and watermarking, Network security (VPNs, Firewalls, Intrusion Detection) and System Security Policies. Risk assessment and threat models as well as social engineering will be covered. (3 credits)

Computer Science 450: System Analysis and Design technology & science

The module introduces the waterfall model for system/application development and the formal tools employed in its various stages. The objectives of the module are to: • Provide formal tools for functional and non-functional requirements collection and documentation (ERD, UML, DFD, STD's) • Define the role of the systems analyst and designer. • Build project management and interpersonal communication skills that the system analyst must have. • Explain the methodologies that are used for systems analysis and design. • Follow through the waterfall model (and discuss deviations therefrom), presenting the relevant tools at each stage. • Provide the problem solving background for resolving trade-offs inherent in design. • Present principles of quality and correctness testing. • Provide students the opportunity to work as a team of analysts and designers in a project to implement the taught methodologies. Students develop technical, analytical and business skills that support the pursuit of professional careers and advanced computer science studies. (3 credits)

Ecology 110: Ecological Principles

The goal of the course is to introduce students to general ecology. It focuses on major ecological concepts in order to provide students with a robust framework of the discipline upon which they can build. Each discussion is organized around two or four major concepts to present the student with a manageable and memorable synthesis of the lecture and it is supported by case histories that provide evidence for the concept and introduce students to the research approaches used in the various areas of ecology. Special emphasis to local environmental problems countries face and the approaches they use in solving these problems. Laboratory included. (4 credits)

Mathematics 101: Elements of Finite Mathematics

This course places an emphasis on the role of functions (coordinate systems, properties, graphs and applications of polynomial, rational, logarithmic and exponential functions), solving systems of linear equations, matrix operations, mathematics of finance, and introductory counting techniques. (3 credits)

Mathematics 115: Business Calculus

This course covers: rate of change and introduction of the derivative for functions of one variable; applications of the derivative to graphing one-variable functions and to optimization problems; introduction of functions of several variables and partial derivatives; problems of unconstrained and constrained multivariable optimization; applications of differential equations; integration of functions of one variable and applications, and advanced methods of optimization. Emphasis is placed on applications and problem solving through conventional and computer methods. (3 credits)

Sea Sail 101: Introduction to Sea Sailing

The aim of this course is to provide the basic yachting skills so that successful students will be safety conscious, have a basic knowledge of sailing and be capable of taking a yacht out without an Instructor on board in light to medium winds in protected waters. The course has both theoretical (In-Class) and practical (On-Board) components; with the latter being the largest part of the course. (3 credits) Sea Sail 201: Introduction to Racing Sea Sailing This course is aimed at those students who aim at something more intense, vigorous and demanding than a simple cruise, and certainly for all those thrilled by the adrenaline kick once in control of the elements, the sea and the wind! The syllabus involves hours of practice in boat handling, trimming, racing rules and race tactics. All crews participate in the local Sailing Championship of Thessaloniki while also given the opportunity to further participate in significant racing events during the summer such as the Aegean Regatta, The Aegean Rally, The Greek National Offshore Championship and the North Aegean International Sailing Week Cup (3 credits)



Statistics 205: Statistics I

This course introduces students to basic statistical concepts and techniques. Each technique is illustrated by examples, which help students to understand not only how the statistical techniques are used, but also why decision-makers need to use them. Topics covered include Frequency Distributions, Statistical Descriptions, Introduction to Probability Theory, Discrete Probability Distributions, Continuous Probability Distributions, Sampling and Sampling Distributions. Emphasis is given to problem solving with the use of statistical software. (3 credits)