



AMERICAN COLLEGE OF THESSALONIKI – SPRING II 2021 COURSE OFFERINGS*

The American College of Thessaloniki plans to offer a wide array of courses from the Divisions of Business, Humanities & Social Sciences, and Technology & Science for the Spring II 2021 term. For those students in the Study Abroad Program, prerequisite requirements can be waived if comparable completed coursework at their home institution can be demonstrated.

*Please note that ACT reserves the right to cancel a class due to low enrollment and will work to provide appropriate alternatives for those students impacted by any changes in course offerings.

DIVISION OF BUSINESS

Business Administration 240: International Business Law

The aim of the course is to introduce students to business law in the international environment. The course will cover the following topics: the formation of contracts, performance and non-performance of contracts, breach of contracts, a detailed analysis of commercial supply contracts, international sales and transactions, intellectual property, as well as commercial dispute resolution. The course will also reflect on different ethical dilemmas that businesspersons face today in the global society. It will also cover issues relating to different forms of getting incorporated and labor law (3 credits)

Economics 101: Introductory Macroeconomics

An introduction to modern economic analysis and its policy implications. The course centers on the applications of economic theory to national policy problems such as growth, inflation, unemployment, government expenditures and taxation, and the role of money. In addition, it provides a broad introduction to the understanding of the modern national socioeconomic systems in today's globalized economies. (3 credits)

Economics 102: Introductory Microeconomics

A continuation of the introduction to modern economic analysis concentrating on the factors affecting behavior and decision making by households, business firms, and institutions operating under a mixed socioeconomic system. It also considers the issues of market failures and introduces basic concepts of international economics. (3 credits)

Management 101: Introduction to Management

This course provides students with knowledge of basic management theories and concepts and introduces them to simple case studies relevant to the theoretical background that is covered. The subjects examined, including some insights from international management, are the following: the external and internal environment within which an organization operates; the historical foundations of Management; the social responsibility of business and the relation between business and government; the managerial function of planning; management by objectives; the organizing function and organizational structures; the function of staffing and personnel selection; the function of leading, motivation and job satisfaction, and finally, the function of controlling and coordinating a firm's actions to achieve its objectives. (3 credits)

Management 210: Human Resource Management for Growth

The course provides an overview of the basic concepts and practices of human resource management of a modern entrepreneurial organization. Its emphasis is on HRM's strategic perspective and well-being of the people for the success of new ventures. It also focuses on the global realities of HRM and the use of modern technologies within an ethical framework. Topics covered include, basic concepts, strategic HRM, legal aspects of HRM, Job analysis & Job Design, human resource planning, employee recruitment, selection, motivation and orientation, performance evaluation and compensation, Training and development, labor relations, safety, health and wellness, social and ethical issues. (3 credits)

Management 312: Operations Management

The course provides an overview of concepts, methodologies and applications of production and operations management. Topics include productivity, forecasting demand, location and capacity planning, inventory control, project management, operations scheduling, just-in-time systems, quality control, total quality management. (3 credits)



Management 341: Business in Greece and the EU

The aim of the course is to give students in-depth insights into the complexities of the European environment from a global, business, economic, political, and legal perspective. The course also analyzes the various ways in which the European Union institutions influence a company working in or with Europe, with specific emphasis placed on doing business in Greece. (3 credits)

Marketing 330: Consumer Behavior

An analysis of consumer behavior, this module introduces students to the processes that consumers employ in order to select, purchase, use, evaluate, and dispose of products and services that will satisfy their needs. The module will also provide students with an understanding of the influences (external and internal) that determine consumer behavior. And, since consumers vary in the ways that they consume products and services, the module will demonstrate in various ways how and why the analysis of consumer behavior is critical to the field of marketing (3 credits)

DIVISION OF HUMANITIES & SOCIAL SCIENCES

Anthropology 101: Introduction to Anthropology

This course provides an overview of major themes and concepts of Anthropology considered both in relation to the biological disciplines (Paleontology, Ethnology, Sociobiology) and as the comparative study of human cultures (Social Anthropology/ Ethnology). The course establishes the continuity of human culture from an evolutionary perspective and acquaints students with contemporary interdisciplinary debates on major issues. (3 credits)

Comm 317- Communicating Through New Media

The course offers a broad but in-depth introduction to theories of the new media as well as the impact and influence of the new media on various aspects of socio-cultural life, including journalism, art, identities, politics, social issues, and so on. Overall, it adopts an applied approach by examining the various socio-cultural aspects of the new media in concrete settings and thus aims to provide students with an understanding of the crucial changes that most socio-cultural sectors have undergone due to the evolution of new media. (3 credits)

English 102: Composition II

This course builds upon the expository writing skills presented in Eng 101. First, it introduces students to the mode of argumentation by analyzing various types of arguments and presenting the essential tactics used in definition, cause, evaluation, refutation and proposal. At the same time, it introduces students to research paper writing by guiding them step-by-step in the process of forming an argumentative thesis, incorporating sources together with their own thinking into papers, and documenting sources. (3 credits)

English 203: Advanced College English Skills

This course aims to enhance academic skills in listening, speaking, reading and writing as well as develop significant critical thinking and research skills essential in an academic community and beyond. Texts on contemporary issues from various disciplines including newspaper articles, autobiographies, essays and peer reviewed journal articles will be examined. Close reading of texts will be the basis for discussions, debates, exercises and written assignments. Podcasts, blogs and short videos will also be used to practice Academic English skills. Themes and skill areas are selected to complement and enrich the learning experience of students of all fields (3 credits).

English 204: Business/Professional Communication

The course instructs students in all aspects of professional communication including writing, reading, speaking and listening. It offers business and computer science students in particular opportunities for vocabulary enrichment and structural improvement specific to their own professional communication. Through the use of a variety of different teaching and learning methods the course gives students the opportunity to practice and improve their overall use of professional communication skills, both orally and in writing. The overall aim of the course is to enable students to realize their full potential in terms of the sophistication, relevance and fluency of their professional communication skills. (3 credits)



English 221: Short Fiction

This course focuses on in-depth critical reading of and writing about short fiction (short stories and/or novellas) within the context of the traditions and innovations which have concerned these genres, and with respect to the standard elements of short fiction. Through the in-depth study of seminal short novel practitioners such as Herman Melville, Henry James, Joseph Conrad, Edith Wharton, James Joyce, Franz Kafka, Philip Roth, Gabriel Garcia Marquez and Alice Munro, students learn to recognize both the stylistic features distinct to each writer as well as the common thematic and technical threads that group them together. Whenever possible, readings will be supplemented with their film adaptation. (3 credits)

English 250: Advanced Writing & Professional Communication

The purpose of this course is to provide instruction and practice in the skills and strategies necessary to produce effective written and oral communication in any professional context. The course addresses topics such as persuasive writing techniques, formal professional communication (including executive summaries, legal documentation, letters and reports) as well as intercultural communication, professional writing in the 'e-world' and advanced public communication writing & speaking skills. The course is designed to foster skills development in the areas of critical thinking, presentation techniques, application of accepted professional frameworks to new ideas and use of innovative writing, with the aim of preparing students for realistic professional situations. (3 credits)

English 268: Women and Literature

This course examines the evolution of women's literature from the 19th to the 20th century in an attempt to assess the implications of gender in the production and consumption of literature through a study of selected texts by Anglophone women writers. Coventry Patmore's "The Angel in the House" (the only text studied written by a man) serves as the background against which we will study a variety of texts written by women writers that respond to and deconstruct this female portrait, gradually "killing the Angel" and working to create new fictional portraits and a new discourse for women and women's literature. The concurrent exploration of sociopolitical and economic issues makes the course a contextualized study of sexual politics, and therefore of interest to students outside the English major as well. (3 credits)

History 120: The Modern World

This course takes its point of departure in late eighteenth-century Europe during the period of the Enlightenment and the French Revolution, and concludes in the late twentieth century with the end of the Cold War and the immediate post-Cold War decade. Course materials integrate social, cultural, political, and economic approaches, as well as aspects of historiographical analysis, in order to facilitate study of both the foundations of the contemporary world and questions relating to historical representation. The course also provides coverage of significant global developments in the modern era. (3 credits)

History 245: Foreign Policy of the USA

This course will provide a detailed examination of American foreign policy since the end of the nineteenth century, following a preliminary overview of American foreign relations from the War of Independence to the 1890s. The purpose of the course will be to identify above all the actors, doctrines, and institutional settings of post-WWII American foreign policy, both in a domestic and in an international, if not global, perspective, and to provide detailed analysis of select episodes in contemporary special attention, while other regional zones of contention, from Latin American to the Middle East to Southeast Asia, will also be discussed. The course will end with a brief glimpse of the foreign policy of the current US Administration. (3 credits)

Philosophy 203: Ethics

This course is designed to help students develop their critical abilities through the analysis of ethical problems and to introduce them to contemporary ethical theory. Following an introduction to the structure of ethical problems, three classical approaches to the problem of justification are presented: moral obligation (Kant), the consequences of one's actions (Utilitarianism), and personal virtue (Aristotle), respectively. The course also includes discussions of meta-ethical issues concerning the relation between fact and value and the problem of justifying and then generalizing one's ethical judgments including the issue of moral relativism. (3 credits)



Politics 249: The Politics of International Economic Relations

The course aims at giving the students an advanced understanding of international economic relations. This is done by focusing on the following three aspects of the international political economy: 1) the theoretical debate on the history and nature of the international economic transformations which have been taking place since World War II; 2) the histories and impact of international institutions as key players; 3) the impact on communities of the dominant free-market economic policies of the last three decades with particular attention to the recent financial crisis. (3 credits)

Psychology 121 - Developmental Psychology II

This course will focus on research and applications in the field of human development. Human development is the study of how people change and remain the same across the lifespan. The aim is to provide a review of the progression through the initial developmental stages (prenatal development and early years) that was taught to the students in Developmental I and to further expand their knowledge of understanding on human development from school years through adulthood. Areas such as biological, motor, cognitive, emotional, and social domains will be covered and these processes will be described within a theoretical and empirical framework. (3 credits)

Psychology 211 - History and Philosophy of Psychology

This course aims to introduce students to major conceptual and historical paradigms and models in psychology, the history of psychology as a science, the social and cultural construction of psychology, the most interesting developments in the history and concepts of science and to the concept of the self or mind. They will learn about the philosophical origins of psychology, introspection, behaviourism, psychodynamic theory, evolutionary psychology, developmental psychology, cognitive psychology and neuroscience and they will be re-introduced to major figures in the history of psychology, including Wundt, Pavlov, Skinner, Piaget and Freud etc. The ways in which psychologists and psychiatrists have investigated human nature will be examined, and major controversies in the field along with basic philosophical assumptions made in the sciences of human nature will be explored. (3 credits)

Psychology 215: Positive Psychology

This course will provide students with the opportunity to learn about Positive Psychology and study how humans prosper at the face of adversity. Students will be introduced to contemporary science-based methods for enhancing the well-being, happiness and positive aspects of human experience. Various findings related to positive states such as happiness, creativity, well-being, optimism, resilience, altruism are discussed and their implications in real life are examined. (3 credits)

Psychology 221: Cognitive neuroscience

This is a course which aims to enable the students have a good grasp of the most recent advances, and a critical assessment of the literature in the field of cognitive neuroscience. Cognitive neuroscience is a rich field that draws on many disciplines from biology, chemistry, psychology, computer science, engineering, mathematics, philosophy and beyond. The objective is to provide a basic background and conceptual knowledge and illustrate the concepts and knowledge that structure the scientific study of cognitive neuroscience. It is associated with modules such as the one on Cognition and on Psychophysiology of behavior. The course addresses questions on how does our brain give rise to our abilities to perceive, act and think. It is a survey of the basic facts, empirical evidence, theories and methods of study in cognitive neuroscience and assist students in exploring how cognition is instantiated in neural activity. Indicative themes are: perceptual and motor processes, decision making, learning and memory, attention, reward processing, reinforcement learning, sensory inference and cognitive control. (3 credits)

Psychology 240 – Forensic Psychology

This is a course which will provide students with the opportunity to learn about Forensic Psychology, a recent subfield of Psychology which emphasizes the application of research and practice in other areas of psychology (e.g., cognitive psychology, social psychology) to the legal arena. The module covers the history, basic principles and objects of study of Forensic Psychology. Some important thematic areas are introduced such as the forensic cognition (how offenders think), psychology of criminal behavior and victimology, the role of psychology in police and legal processes, assessment and treatment of offenders in forensic settings. (3 credits)



Psychology 330 - Psychology of immigration

This course will present demographics/diversity of immigrant populations, motivating factors for migrating, and the myths/stereotypes around immigrants' characteristics and behaviors. It will then discuss the psychological experience of immigration in different contexts, as well as health, psychosocial well-being and psychopathology issues that may emerge and the services that need to be provided for addressing immigrants' diverse health, mental health and social care needs. Through this course the students will gain in depth understanding of the characteristics, experiences and needs of immigrant populations and will learn to make recommendations to improve practice and policy affecting immigrants of all ages and backgrounds.(3 credits)

DIVISION OF TECHNOLOGY & SCIENCE

Computer Science 151: Quantitative Computing

The course aims at deepening student quantitative skills by interrelating mathematical modeling and spreadsheet implementation. Students are presented real-world problems encountered in the modern enterprise, with emphasis on spreadsheet computing and are taught both the mathematical background and the necessary structures for tackling the problem with spreadsheets. Emphasis is placed on mutual translation of mathematical model and spreadsheet implementation. Focus is on Business Planning and topics are drawn from Microeconomics, Finance, Marketing, Managerial and Financial Accounting. Mathematical topics covered include: Real numbers and their computer implementation, polynomial, exponential and logarithmic functions, matrices, linear programming and optimization, recursive models, discrete approximation of the derivative and integral.(3 credits)

Computer Science 201: Business Computing

The course aims at presenting Business majors with the basic computing structures needed to support a company's management. Students will be exposed to data tables from a variety of business activities as well as the database techniques necessary to model and effectively process these data for the purposes of company assessment and planning. Examples of applications residing in the WWW will be presented, analyzed and subsequently implemented by students with the database medium used in the course. (3 credits)

Computer Science 207: Multimedia II

This course is the continuation of CS107. Advanced editing techniques of and digital video will be presented, studied and practiced. Basic animation techniques will be presented, studied and practiced. Individual student capstone projects on Video and animation will be assigned at the end of the course. (3 credits)

Computer Science 219: Video Game Design

This course introduces the critical study of computer video games and the professional practice of game design. Through readings, discussions, research, and practical "hands-on" projects, students will better understand the current market for games and simulations and develop the fundamental skills necessary to enter the international computer games industry. Although the commercial video game pipeline will be discussed, the actual production framework for the class will mirror a "Indie" game team "prototype game level" development. Students will be expected to fill multiple roles in the production process, and gain hands-on experience in the collaborative processes of game design, project management, scripting, content creation pipeline, in game animation, and play-testing. (3 credits)



Computer Science 300: Mobile Applications Programming

This course focuses on the fundamentals of mobile strategy and development, application architecture and design. Students will have the opportunity to learn the benefits and challenges of mobile application planning, design, development and strategy through real world examples and actual project work. Through readings, discussions, research, and practical “hands-on” projects, students will better understand the current market for mobile applications and develop the fundamental skills necessary to enter the mobile application industry. This course aims to teach how to build cross-platform mobile solutions to solve complex problems using iOS and Android phones and tablets. The course will teach students how to develop software for iOS and Android mobile devices through real world examples and strategies. Students will be guided through a complete mobile development lifecycle during the semester, and be given the opportunity to develop a series of applications. (3 credits)

Computer Science 340: Artificial Intelligence

This course is an introduction to the field of AI, including an intensive initial introduction to the Python programming language. Indicative AI topics include knowledge representation, problem solving via search, logical and probabilistic reasoning and machine learning algorithms such as decision trees, neural networks, reinforcement learning and genetic algorithms. (3 credits)

Computer Science 421: Computer Systems Security

This course aims at providing both a theoretical and practical background concerning issues of security in modern, networked systems. Cryptography is covered first (essentially discussions of standard algorithms). The remainder of the module focuses on techniques that can be used to safeguard real systems. Topics that are covered include Key management and credentials, Steganography and watermarking, Network security (VPNs, Firewalls, Intrusion Detection) and System Security Policies. Risk assessment and threat models as well as social engineering will be covered. (3 credits)

Computer Science 450: System Analysis and Design technology & science

The module introduces the waterfall model for system/application development and the formal tools employed in its various stages. The objectives of the module are to:

- Provide formal tools for functional and non-functional requirements collection and documentation (ERD, UML, DFD, STD's)*
- Define the role of the systems analyst and designer.*
- Build project management and interpersonal communication skills that the system analyst must have.*
- Explain the methodologies that are used for systems analysis and design.*
- Follow through the waterfall model (and discuss deviations therefrom), presenting the relevant tools at each stage.*
- Provide the problem solving background for resolving trade-offs inherent in design.*
- Present principles of quality and correctness testing.*
- Provide students the opportunity to work as a team of analysts and designers in a project to implement the taught methodologies. Students develop technical, analytical and business skills that support the pursuit of professional careers and advanced computer science studies. (3 credits)*

Ecology 110: Ecological Principles

The goal of the course is to introduce students to general ecology. It focuses on major ecological concepts in order to provide students with a robust framework of the discipline upon which they can build. Each discussion is organized around two or four major concepts to present the student with a manageable and memorable synthesis of the lecture and it is supported by case histories that provide evidence for the concept and introduce students to the research approaches used in the various areas of ecology. Special emphasis to local environmental problems countries face and the approaches they use in solving these problems. Laboratory included. (4 credits)

Mathematics 115: Business Calculus

This course covers: rate of change and introduction of the derivative for functions of one variable; applications of the derivative to graphing one-variable functions and to optimization problems; introduction of functions of several variables and partial derivatives; problems of unconstrained and constrained multivariable optimization; applications of differential equations; integration of functions of one variable and applications, and advanced methods of optimization. Emphasis is placed on applications and problem solving through conventional and computer methods. (3 credits)



Mathematics 230: Linear Algebra for Computer Science

This course is an introduction to the field of Linear Algebra, and focuses on the interplay between geometry, abstract algebra and hands-on programming. The main learning objectives are grouped in the four categories mentioned in the brief description above: students are expected to sharpen their geometric and visualization skills, develop and enhance abstract thinking via theoretical results and proofs, perform explicit computations cultivating and nourishing previously acquired programming skills, and apply the course's core concepts on a wide variety of modern disciplines related to Computer Science. The course material and topics covered fall under four general categories. Visualization: focuses on the geometric aspects of linear algebra, including, but not restricted to, vectors, spaces of vectors, projections and rigid motions. Abstraction: makes use of the theoretical structures developed over the years, such as vector spaces, matrices, linear transformations, eigenvalues and eigenvectors. Computation: relates the geometry and abstract algebra of the previous two categories to programming via concrete algorithms: Gaussian elimination, determinants, Cramer's method, Gram-Schmidt and matrix multiplication. Applications: refers to connecting Computer Science oriented problems to the tools developed. The course aims to demonstrate applications of Linear Algebra to Optimization, Linear Programming, Graphic Design, Artificial Intelligence and Machine Learning. (3 credits)

Statistics 201: Statistics with Software

This module is an introduction to descriptive and inferential statistical methods. This introductory module covers the concepts and techniques concerning exploratory data collection and analysis, basic frequency distributions, correlation, central tendency and variation, basic probability principles, sampling distribution and statistical inference. Students will be exposed to these topics and will examine how each applies to and can be used in real life applications. Students will master problem solving using both manual computations and statistical software. The course will be balanced between classic text-oriented resources and relevant computer software. It intends to help students develop their critical thinking and problem solving ability. Students are expected to have read attendance. Upon completion of this course, it is the aim and hope of the mathematics faculty that students who work hard and apply themselves will be able to: 1. Acquire solid statistical skills necessary to meet the needs of the real-world decision-making problems. 2. Effectively communicate the results of a statistical analysis both orally and in writing. 3. Gain fundamental statistical knowledge and skills required for a higher-level module in related fields. 4. Encourage modeling and connecting Mathematics to various disciplines.(3 credits)

Statistics 205: Statistics I

This course introduces students to basic statistical concepts and techniques. Each technique is illustrated by examples, which help students to understand not only how the statistical techniques are used, but also why decision-makers need to use them. Topics covered include Frequency Distributions, Statistical Descriptions, Introduction to Probability Theory, Discrete Probability Distributions, Continuous Probability Distributions, Sampling and Sampling Distributions. Emphasis is given to problem solving with the use of statistical software. (3 credits)