



Tourism Studies at ACT

An education that takes you places



Hospitality is in our DNA

We see tourism as the future; an ever-booming business that never seems to fade, whatever the circumstances. People will always have the need to travel and move places, pursue their happiness, advance their career, enjoy an exciting new experience.





BISSELL LIBRARY

For Greece, tourism is part of our culture and the greatest industry in the country. Hospitality is in our DNA. Businesses revolve around it and professionals strive to become a part of it and gain from its winning trajectory.

ACT is now the first to offer a fully integrated solution in hospitality and tourism studies that will help both high school graduates enter the field and expand their knowledge, but also post-graduate students and business professionals to develop their skills and advance their career.

Are you ready to learn from the best professionals and academics?

The newest degrees in Hospitality and Tourism Management at ACT are the perfect opportunity to hone those skills and expand your knowledge of tourism and business. **Be part of the future!**



Undergraduate Programs

Choose from 3 Bachelor Degrees

Why choose a Bachelor in Tourism at ACT?

Begin your studies in Thessaloniki, graduate from prestigious EU & US institutions.

Guaranteed internships in Greece or abroad!

Enjoy the full benefits of an intercollegiate program. Learn the fundamentals of business from the best in the business at ACT in Thessaloniki, before embarking on your next destination abroad that will set the course of your path in the industry.

Choose between 3 programs, according to your needs:

Program

01

Bachelor of International Business in Hotel and Tourism Management

2+1 ACT - César Ritz Colleges Switzerland

Graduate with a Bachelor's degree from one of the top colleges in the field.



STAGE 1

Gain Fundamental Business Administration knowledge from ACT during your first 2 years of studies.

ACT's business curriculum is typical of the US university approach to a well rounded comprehensive education, not mere functional training. It produces thinking leaders that can react to a dynamic environment. The program challenges students to become successful managers and leaders in their respective countries and internationally. The school's involvement in the Balkan business network ensures an abundance of real world examples and applications of the concepts learned. ACT's business courses are taught by seasoned practitioners, many with international business experience, who provide a practical global perspective of business.

STAGE 2

Spend 3 x 11 weeks at César Ritz Colleges Switzerland.

César Ritz Colleges Switzerland is one of the world's leading hospitality educational establishments, offering hospitality management courses that allow you to embark on a successful career in tourism and hotel management.

The experienced faculty supports students to develop their career path and provides the education and leadership skills needed to succeed in a competitive world. Students at the international Swiss hotel management school have the opportunity to explore the world of hospitality on guided international career trips and graduate with a real life business plan, ready to implement.

Term:01

Food Service Studies and Operations
 Introduction to the Hospitality Industry
 Business Writing
 Wine And Beverage Management
 Language (French or German)

Term:02

Hospitality and Tourism Law
 The Built Environment
 Managerial Accounting
 Cultural Diversity in Organisations
 Elective (3 credit hospitality related course)

Term:03

Statistics
 International Politics
 Food service Systems and Control
 Hospitality Business
 Elective (3 credit course)

STAGE 3

Having gained well rounded knowledge of business, tourism and hospitality, you are now ready to become a professional. ***Start your career early with a 4 to 6 months paid internship in Switzerland or abroad.***

Learn more about César Ritz Colleges Switzerland at www.cesarritzcolleges.edu

Program **02**

Swiss Higher Diploma in International Hotel Management
2+1 ACT - Hotel Institute Montreux Switzerland
 Learn what makes a great hotelier from the best in the business.



STAGE 1

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STAGE 2

Spend 2 x 11 weeks at Hotel Institute Montreux.

As an international institute of hospitality and hotel management, the Hotel Institute Montreux supports the success of aspiring individuals through the development of strong hospitality management, interpersonal, language, and cultural skills. Hotel Institute Montreux offers a combination of business programs that blend renowned Swiss hospitality practices with contemporary American management expertise. This unique combination will prepare graduates for top end management positions in the world of hospitality and business.

*“Guaranteed internships in
Greece or abroad!”*



Term:01	Term:02
Food & Beverage Service Theory & Practical	Food & Beverage Management
Introduction to the Hospitality Industry	Bar & Beverage Management
Food Production Theory & Food Safety	Front Office Management & Operations
World Cultures & Costums	Housekeeping Management
Principles of Management	Hospitality Sales & Marketing
	Marketing Management
	Language 2 (French or German)

STAGE 3

Having gained well rounded knowledge of business and hospitality, you are now ready to become a professional.

Start your career early with a 4 to 6 months paid internship in Switzerland or abroad.

Learn more about Hotel Institute Montreux Switzerland at www.hotelinstitutemontreux.com

Program

03

Bachelor in Tourism and Hospitality

2+2 Program at ACT and Saint Thomas University in Miami Florida

An unequalled wealth of opportunities in South Florida.



STAGE 1

Gain Fundamental Business Administration knowledge from ACT during your first 2 years of studies.

ACT's business curriculum is typical of the US university approach to a well rounded comprehensive education, not mere functional training. It produces thinking leaders that can react to a dynamic environment. The program challenges students to become successful managers and leaders in their respective countries and internationally. The school's involvement in the Balkan business network ensures an abundance of real world examples and applications of the concepts learned. ACT's business courses are taught by seasoned practitioners, many with international business experience, who provide a practical global perspective of business.

STAGE 2

On your 3rd year of studies you will transfer to Saint Thomas University in Miami Florida to complete your education and specialize in Tourism and Hospitality Management. The degree in Tourism & Hospitality Management prepares students for management and administrative careers within the tourism/hospitality industries. Internships opportunities enable students to combine theory and experiential learning under the guidance of departmental faculty and industry professionals. South Florida provides an unequalled wealth of opportunities, in addition to positions worldwide having included Canada, Honduras, Brazil, Germany, Ireland, Mexico, US Virgin Islands, Panama, Japan, Israel, and Spain.



MS
Program

Master of Science in Hospitality and Tourism Management

3 terms at ACT + a paid internship

Hands - on experience working with seasoned industry professionals.

Why choose the MS in Hospitality and Tourism Management at ACT?

Remain competitive within the tourism and hospitality industry.

Enter the field for the first time as a trained professional.

You may be striving for pure personal growth, or you may want to start your own business.

You may be pursuing a top management position, or you may already be there – without the advanced business training the position demands.

What We Offer

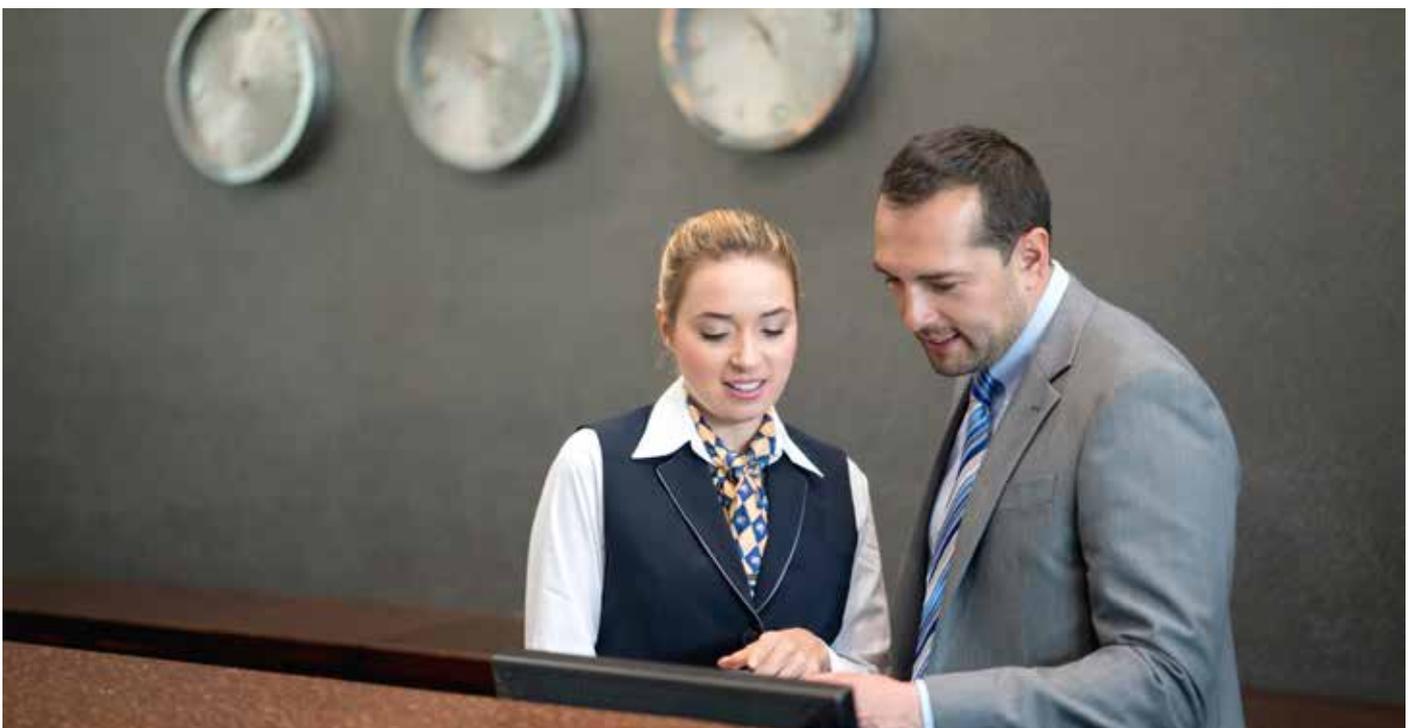
A highly flexible MS program that is tailored to your needs:

- An MS you can complete in 1 year, with only 3 terms of studies at ACT.
- Classes held twice a week in the afternoon, to accommodate working professionals and those living outside of Thessaloniki.



Guaranteed Internship placement for all:

- ACT has developed strategic partnerships in order to provide all MS in Hospitality and Tourism Management students with an internship during their final semester, stretching from May to September.
- Strong industry synergies with hotels, associations, agents, etc.
- Expected collaborations and exchange programs with famous US colleges.



The ACT Experience

- Courses taught by a mix of academic faculty and seasoned professionals with exceptional academic credentials and substantial managerial and executive leadership experience in organizations across the world and including Greece and Southeast Europe. They are in touch with current business issues, and bring a wealth of practical business knowledge, and pragmatic thinking, to the classroom.
- The only program in Northern Greece that's accredited by NEASC, the agency that accredits most prestigious universities such as Harvard, Yale, MIT, and Brown.
- World class facilities on a true college campus.
- A program with a distinct international flavor with students from Greece, the U.S., Bulgaria, FYROM, Serbia, Montenegro, Albania, Russia, Germany, and Austria among others.
- A program that provides access to the network of over 10,000 Anatolia and ACT alumni that lead industry and government organizations across the world.
- The only program backed by 130 years of experience in education and the name *Anatolia*.

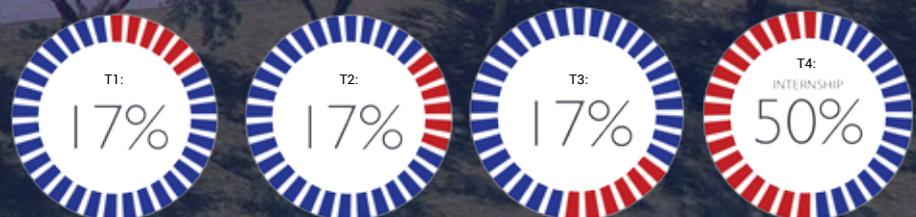


“ The only program backed by 130 years of experience in education and the name ANATOLIA.”



MS Time Breakdown

The suggested schedule during an academic year is as follows:



The duration of the whole program could vary from:

- A 12-month period, for those attending on a full-time basis, or
- A 24-month period, for those selecting a part-time basis



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STRATEGIC PARTNERS:



ACADEMIC COLLABORATIONS:



MEMBER OF:



WITH THE SUPPORT OF:



PROGRAM PARTNERS:
