

## **Notice for the use of Photographs and Videos for ACT publicity purposes**

The purpose of this Notice is to provide information and notification to students and seek appropriate consent, if needed, regarding the use and publication of photos, videos, and audiovisual material that capture and depict moments during the academic life, extracurricular activities at ACT – American College of Thessaloniki and other relative events/ activities.

We believe that the photographs, recordings, videos of student life have a positive influence on our students' confidence, and strengthen the bonds between the students and the institution.

This Notice does not apply to photographs of students that are intended to be used for identification purposes, as part of the Institution's obligation to ensure the proper access to services, premises, and infrastructure, for safety and security purposes, and to prevent fraudulent activity.

This Notice does not apply to group photos or photographs where the individuals cannot be identified or appear incidentally in the background of publicity shots, and they are not the focus of the image, such as in crowd scenes.

**The Trustees of Anatolia College which operate ACT - the American College of Thessaloniki – ACT** is committed to respecting your privacy and personal data according to the General Data Protection Regulation/ GDPR (EU) 2016/679, the Greek law 4624/2019 for the harmonization of Greek legislation with GDPR, and all relevant Greek legislation for the protection of personal data, electronic communication, and intellectual property.

Photos and videos and other audiovisual material are taken by the official photographer of Anatolia College/ ACT faculty, staff, and in some cases students. They are stored and secured in Anatolia College/ACT databases and equipment, for educational and archival purposes. They are published and/or uploaded in Anatolia College and ACT websites, printed and online magazines, newsletters, posts on social media, and in printed and online news media outlets.

Additionally, they may appear in promotional/ material of the institution.

In order to use an image for the above mentioned purposes and when a person can be clearly identified in the photo/video/audio-visual material, we need to have your freely given, specific, informed and unambiguous **consent** as required from the GDPR, the relevant applicable laws, and the [Anatolia College Privacy Notice](#).

You can withdraw consent for this at any time by submitting your request to [privacy@anatolia.edu.gr](mailto:privacy@anatolia.edu.gr). This will not apply to material already published online or printed since the institution cannot control already published material or recall them. The institution will then take all reasonable efforts to enact this request as quickly as possible

*If you have any queries in relation to the protection of your personal data or you wish to exercise your legal rights under GDPR, please contact the Data Protection Officer of Anatolia College by using the following contact details: [privacy@anatolia.edu.gr](mailto:privacy@anatolia.edu.gr)*

**Photography/Video Material  
Consent Form for Publicity Purposes**

Student name:

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Academic Year (YYYY – YYYY):

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Are you over 16? Yes / No

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If no, this form will be signed by your parent/legal guardian

**Please tick either Yes or No for each of the statements below.**

**Please ensure you have answered Yes or No to all questions, then return the form via the application portal or to admissions@act.edu.**

1. I hereby consent to the Anatolia College and ACT capturing my image in photography and/or video recordings for educational – archival purposes.

- Yes
- No

2. I hereby consent to the photographs and/or video recordings being used on the institution’s websites, newsletters, displays, publications, presentations, and social media pages (Facebook/Twitter/Instagram etc.), press releases for news media outlets.

- Yes
- No

3. I hereby consent to the use of my photographs of me in the institution’s promotional material

- Yes
- No

4. I hereby consent to the photographs and/or video recordings being used by Institution-associated third parties, on their websites or elsewhere in their promotional materials.

- Yes
- No

**Signature.....**

**(Student or Parent/legal guardian if the student is under 16)**

**Full Name of**

**Signatory.....**

**Date.....**